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CUNNAN NEWSLETTER

DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S HINDU COLLEGE

Issue: 14

September-October 2021



In the Trust Board meeting convened by the DRBCCC Charities on the 16th of August, 2021, a Resolution was passed regarding the successful attainment of B+ Grade from NAAC for five years from 10-08-21 to 09-08-2026. The resolution appreciated the efforts of the Principal, Former Principals, the Director, the Co-ordinator (NAAC) and the Joint Co-ordinator (NAAC), the teaching and the non-teaching staff members of Shift 1 and Shift 2 for their contribution and

Miles to Go

Shri **M.VENKATESAPERUMAL**
Honorary Secretary, DRBCCC Hindu College

co-operation. This is indeed a reason to celebrate and rejoice. This is also the time to think about the academic path we have to traverse in the future. With the COVID-19 induced learning climate in place for the past 500 plus days, there is the need to re-architect the teaching, learning and research activities. There are many more things that need to be done to make the next accreditation cycle better than this one. There is no time to rest or bask in the glory of the success we achieved. The time has come to gather all the available resources and move forward. The momentum and the work culture that we have set in preparation for the just concluded third cycle of NAAC should be continued. I wish everyone the best for making the necessary preparations for the next cycle of accreditation.



Let our flag fly high

The Coat of Arms of DRBCCC Hindu College depicts the rising Sun against the background of the light brownish mountains and a vast sheet of blue water. The foreground has Gajendra, the Elephant King raising a Lotus flower with its

trunk. The three floating Lotus flowers represent the three important values one must learn from DRBCCC Hindu college - Character, Culture and Citizenship. The Sun represents light and knowledge, the Gajendra with Lotus represent a strong will and

an offering to the Lord. The Lotus represents votive offering. The Coat of Arms of DRBCCC Hindu College is imprinted on the College Flag. The College Flag was hoisted on August 3rd, 2021, in connection with the visit of the NAAC Peer team to our college.

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Time to reflect and act



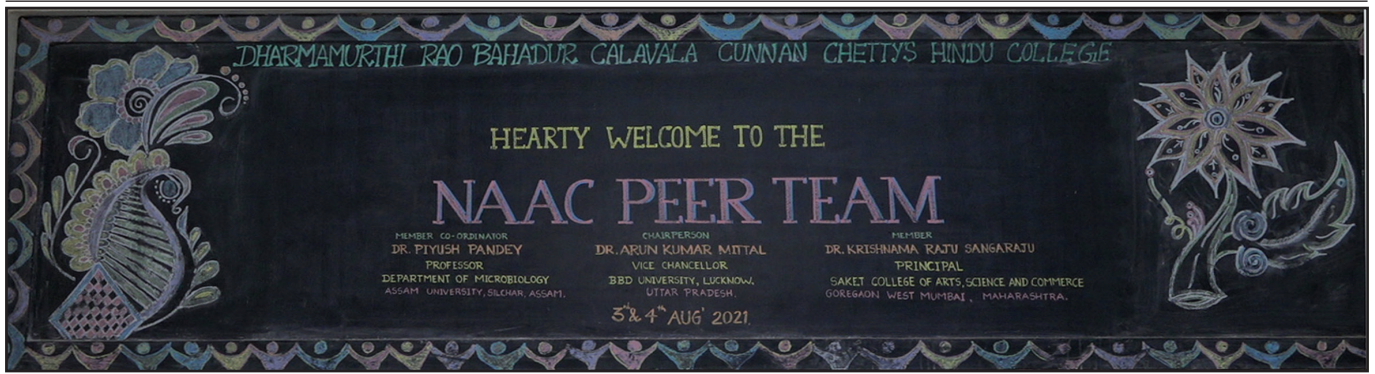
Dr. N. Rajendra Naidu Director, CRD

DRBCCC Hindu College has just completed the third cycle of NAAC accreditation process. It was an academic project which was in the making for the past few years. This issue of the Cunnan Newsletter documents this quinquennial event for posterity. The B+ grade received will provide greater impetus to the college in further fructifying the vision and mission of our Founder, Dharmamurthi Rao Bahadur Calavala Cunnan Chetty garu. This academic exercise also facilitates deeper reflections on the current academic practices in our college. The recommendations of the NAAC Peer Team should be properly studied and necessary proactive measures must be taken to achieve the desired results. The college is capable of achieving better NAAC grades through the collective mobilization of resources and efforts.



Dr.G.Kalvikkarasi Principal & Chairperson, NAAC, DRBCCC Hindu College

It is indeed a matter of pride and joy that our college has received B+ grade by the National Assessment Accreditation Council (NAAC). The feeling of pride and joy is a shared and a collective one. With the blessings of our founder, the support of the management, the staff (both teaching and non-teaching) we were able to succeed in our attempts. The preparations we did for NAAC provided us with an opportunity to self assess our academic strengths and weaknesses. It was also a chance for us to organize our reports, statistical analysis, and other vital data of the past five years. It is highly recommended that we take this work culture forward into the future. This issue of Cunnan Newsletter documents the success story of the 3rd Accreditation cycle. We need to gather our resources and get ready for the next NAAC accreditation.



NAAC Preparations – A Retrospective Glance



Cunnan Newsletter Editorial Team interviewed Dr. Jawaharlal Nehru, Co-ordinator, and Dr. K.Sridhar, Joint Co-ordinator NAAC Cell, DRBCCC Hindu College about the preparations done before the arrival of the NAAC Peer Team on the campus.

According to Dr. M. Jawaharlal Nehru, the NAAC Co-ordinator, and the Head of the Department of Commerce (Shift 1), the physical visit of the NAAC Peer Team is just one component of the accreditation process. The real work began months ago and the visit by the NAAC team was the last stage in the completion of the accreditation cycle. 'The crux of the whole process lies in the magical word documentation', added Dr.K.Sridhar, the Joint Coordinator of the NAAC Cell, and the Librarian, DRBCCC Hindu College. The NAAC Cell of DRBCCC Hindu College began their preparations six months before the scheduled visit of the NAAC team. The first stage was the documentation work which involved the collection, verification and uploading of the data into the NAAC web portal. The NAAC Core team consisting of the Principal, the Director and the NAAC Coordinators meticulously planned the data collection from all the departments including the extension activities. Since the third cycle of accreditation involved 5 years of data, this was a challenging task.

Room # CB - 9 in the Cunnan Block of DRBCCC Hindu College resembled a control room especially in

June and July 2021. 'On one side, we had the final stages of documentation work done' Dr. M.Nehru reminisced, 'and on the other, we had to make arrangements for the physical visit of the NAAC Peer Team to the college'. The NAAC Cell had to work beyond the regular working hours to get their tasks done. The teaching and the non-teaching staff of DRBCCC Hindu College ably supported the NAAC team by furnishing with the all the required



data. The NAAC preparations in the midst of a raging pandemic which even influenced the scheduling of the peer team visit. The visit was rescheduled two times. Dr. K.Sridhar remembers how they were in constant touch with the NAAC headquarters in Bangalore to prepare the schedule for the NAAC Peer team. With the support of the College management, the Principal, and the Director, along with the staff the college was able to script a success story.



NAAC Peer Team in DRBCCC Hindu College

National Assessment and Accreditation Council (NAAC) Peer team paid a two-day visit to Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Hindu College, Pattabiram on the 3rd and 4th of August 2021, for the assessment of 3rd Cycle of Accreditation. The NAAC team comprised of Chairperson, Dr. Arun Kumar Mittal, Vice Chancellor, BBD University, Lucknow, Uttar Pradesh, Dr. Piyush Pandey Professor, Department of Microbiology, Assam University, Silchar, Assam, and Dr. Krishnama Raju Sangaraju, Principal, Saket College of Arts, Science and Commerce, Goregaon, West Mumbai, Maharashtra. On the first day, the team interacted with the DRBCCC Hindu College NAAC Coordinator, Dr. M. Jawaharlal Nehru, Dr. K. Sridhar NAAC Joint Coordinator, Principal Dr. G. Kalvikkarasi, and Dr. N. Rajendra Naidu, Director. This meeting was followed by a series of interactions with the Heads of the Departments and general meetings with the extension departments, students, alumni, parents. The Peer team

also visited the Departments including the library to assess the documents and inspect the academic facilities for the students. There was an interactive session with the Board of Trustees of the DRBCCC Charities which included Dr. R. Balaji Gupta President & Trustee, Sri M.V. Cunniah Chetty Managing Trustee, Sri M. Venkatesaperumal Trustee & Honorary Secretary, Dr. Pravin Tellakula (Trustee), Sri G. Chandramohan (Trustee), Sri Ramesh Chitralla (Trustee), and Sri. B. Gautham (Trustee). The NAAC team also inspected infrastructural facilities including sports facilities and students' amenities. On the second day, the team after meeting the Principal, proceeded to prepare the NAAC Peer team report. The report was finalized and there was an Exit meeting to officially hand over the NAAC Peer Team report to the Principal of DRBCCC Hindu College. DRBCCC Hindu College's overall score is 2.52 and we were awarded with a B+ grade, which is valid for five years starting from 10-08-2021 to 09-08-2026.



75TH INDEPENDENCE DAY CELEBRATED

As part of the attempts to commemorate and remember the struggles that led to the freedom of our country, every year Indian Independence Day is celebrated in a grand manner in our campus. This year the event was conducted by strictly following the COVID-19 protocols as stipulated by the Government of Tamil Nadu. Only 15 cadets were present for the flag hoisting ceremony on August 15th, 2021. The event was graced by Dr. G. Kalvikkarasi, Principal, DRBCCC Hindu College, who hoisted the National flag. She was ceremoniously welcomed to the parade ground by the NCC cadets. The Principal delivered the Independence Day message in which she stressed the importance and role of the National Cadet Corps in nation building. She exhorted everyone to remember the sacrifices made by our soldiers to protect the borders of our country. In her speech, she extended her warm greetings to the cadets of the 13[TN] Battalion NCC Unit of our college and to all those who attended the event. The event was organized under the direct supervision of Captain Senthil Kumar, Company Commander of the NCC unit, DRBCCC Hindu College.



DRBCCC Hindu College commemorated the 101st Founder's Day on the 28th of August 2021. A memorable meeting was organized by the college management to remember and recollect the life and times of our founder - Dharmamurthi Rao Bahadur Calavala Cunnan Chetty Garu. The meeting was blessed with the presence of our Honorary Secretary Sri. M.Venkatesaperumal Garu. In his special address, Sri M.Venkatesaperumal recalled the altruistic life led by our founder and how his life inspires everyone at DRBCCC Hindu college family to lead a philanthropic life. He said that he was happy that the college received B+ accreditation from NAAC and he congratulated everyone on this achievement. He exhorted the academic community of the College to put in their best efforts to improve the quality of the teaching learning process. This will lead to A grade in the next accreditation process which will happen in five years.

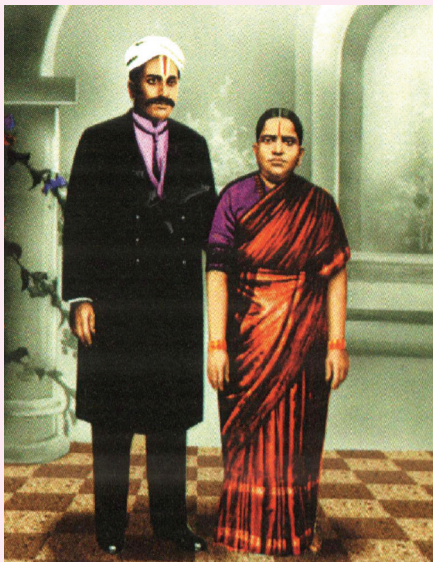
Principal Dr.G.Kalvikkarasi in her welcome address reminisced about our beloved Founder who is an epitome of philanthropic spirit. She offered her pranams to the Founder and implored the august gathering to continue with the academic acts of selfless service. She used three key words to describe the magnanimous mindset of our Founder and the DRBCCC Charities - Nobility, Philanthropy and Dedication.



Remembering Our Founder

The inaugural address was delivered by Dr. N.Rajendra Naidu, Director, Centre for Research and Development. He remarked that Dharmamurthi Rao Bahadur Calavala Cunnan Chetty Garu's main focus was on developing a healthcare infrastructure through the establishment of Ayurveda hospitals. He also initiated the free distribution of milk to feed the children whose parents were not in a position to provide milk. Many scholarships were instituted by our Founder to promote education among the disadvantaged sections of the society. DRBCCC Charities with the support of the erstwhile and the current trustees are actively engaged in performing the charity work. Their relentless service has led to more philanthropic activities which are more than the original vision and mission of our Founder. Dr. N. Rajendra Naidu stated that the staff, students, and parents must feel proud to be part of the rich tradition of the college.

The students of both Shift 1 and Shift 2 paid rich tributes to our Founder by singing bhajans. The cultural segment was coordinated by the Seethama Fine Arts Club of our college. A sumptuous lunch was served at the college canteen for all those who attended the event.



"మీ జీవితం కావాలి యువతకు స్ఫూర్తి"

శ్రీ అన్నదాతాయ నమః
శ్రీ ఆరోగ్యప్రదాతాయ నమః
శ్రీ విద్యాదాతాయ నమో నమః
అక్షరాల మూలతో అభిషేకం చేస్తున్నా
నా మనసులోని భావాలనె మాలలుగా వేస్తున్నా
ఓ తల్లీ సీతమ్మా... మా తండ్రి కన్నయ్యా...
ఏముందో మీ పేరులో తెలియని మాయ
పలుకగానే మా మనస్సు నిర్మలమాయే..నిర్మలమాయే..!
చంటి పిల్లల అకలి తీర్చిన క్షీరదానం
పేదల కడుపు నింపిన అన్నదానం
రోగులకు ప్రాణం పోసిన వైద్యదానం
విద్యార్థుల జీవితాల్లో వెలుగులు నింపిన విద్యాదానం
కరుణించాలి మీరు సదా మమ్మిలా... సదా మమ్మిలా..!
దాసధర్మాల్లే మీ ఆస్తి ...
సేవా ఫలాల్లే మీ కీర్తి ...
మీ జీవితం కావాలి యువతకు స్ఫూర్తి ..!

Mudduluru Suresh
Asst. Professor & Head
Dept. of Telugu



Suprabatha Seva Pooja was conducted on the 18th of September 2021 to invoke the blessings of Lord Venkateshwara. Suprabatha Seva is conducted on the third Saturday of every month. This tradition has been continuing for the past eight years in our campus.



Cunnan Knowledge Centre resumed its activities for the academic year 2021-22 on September 20th at 11 AM. The first session was handled by Dr.M.Logeshwaran from the Department of Tamil (Shift 2). Cunnan Knowledge Centre offers an academic space for discussion and interaction that is beyond the routine classroom and prescribed syllabus. Students are exposed to the latest trends in different subjects. Cunnan Knowledge Centre is part of the Centre for Research and Development headed by Dr.N.Rajendra Naidu. Prof. S.Siva Subramanian of the PG Department of Economics is the staff-in-charge for Cunnan Knowledge Centre.

Diary of
Events



Department of B.Com ISM conducted the **'Tech Primo-Investiture' ceremony** for the academic year 2021-2022. The programme commenced around on 3rd September, 2021 at 11.30AM in Seethamma Conference Hall. The "Tech Primo" is a forum that was inaugurated in the year 2014 to inculcate leadership qualities in students and hone their creative skills. 'Pinning the Badge' ceremony for the New Office Bearers of the Department was conducted by Principal Dr. G.Kalvikkarasi and the Director Dr.N.Rajendra Naidu (CRD). To create awareness about the need to vaccinate against the COVID-19, a theme song was released during the event. The song is titled 'Vazhvai Matrum Thadup Oosi'. The chief guest for the event was M.N.Karunamoorthy (A) Sai Krishnan, Founder and Managing Trustee, Nidharsanam Public Charitable Trust. The chief guest appreciated the office bearers, and he encouraged the students to do more social activities. The newly elected President Mr.K. Selvam (III B.Com ISM) presided over the Oath taking ceremony of the new office bearers.

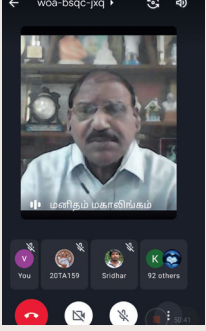
PG Department of Economics conducted two important academic events online in September. The first one was the **Virtual Guest Lecture** which was conducted on the 20th of September, 2021. Dr.V.Jayachitra, Associate Professor and Head of the Department of Economics, Sree Muthukumaraswamy College, Chennai was the resource person. Dr. V.Jayachitra shared her views on the NEP (New Education Policy). The next online event was on the topic 'Introduction to Securities Market' and it was organized on 22nd September 2021 from 11 am onwards. Mr.Bandan Srinivas Assistant Vice president, NSDL and A.Ashwin Umayorubahan from NSDL Chennai were the facilitators for the event. The event was divided into three segments. The first session was on NSDL (National Securities Depository Limited) The second session was on NSE (National Stock Exchange). The online event concluded with a question and answer session, where the attendees got a chance to interact with the resource person and clarify their doubts.

STAFF ACHIEVEMENTS



In recognition of the outstanding best practices and contribution in the field of education and research, Dr. N.Venkataramanan, Head of the Department of BCA, was awarded the ' Teachers' Day Achievers Award '. The award was presented on 22nd September 2021. The award was given by Mana Muna Foundation, CIBAF. The event was presided over by Dr.A.Kalanidhi, Vice-Chairman Commonwealth Science and Technology Academy for Research and Former Vice-Chancellor, Anna University. The award included a certificate and a memento.

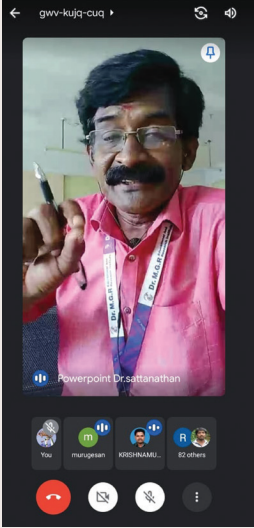
வாகை - இலக்கிய மன்றத் தொடக்க விழா



பெருமையுடைய நம் கல்லூரித் தமிழ்த்துறை (சுழற்சி-2)யில் தொடர்ந்து செயல்பட்டு வரும் தமிழ் இலக்கிய அமைப்பான கண்ணன் தமிழ்ப் பேராயத்தின் வாகை - இலக்கிய மன்றம் 2021-2022ஆம் ஆண்டிற்குரிய தொடக்க நிகழ்வு 31.08.2021 அன்று நடந்தது. கல்லூரி முதல்வர் முனைவர் க. கல்விக்கரசி அவர்களின் தலைமையில், கல்லூரி இயக்குநர் முனைவர் நா. இராஜேந்திர நாயுடு அவர்களின் முன்னிலையில் விழா வியாபித்தது. நிகழ்வின் சிறப்பு விருந்தினராக வேல்ஸ் பல்கலைக்கழக மொழிகள் புலத்தின் முதல்வராக இருக்கும் பேரா. ப.மகாலிங்கம் அவர்கள் 'கன்னித் தமிழும் கணினித் தமிழும்' என்ற தலைப்பில் சிறப்புரை நிகழ்த்தினார்.

நிகழ்வின் தொடக்கத்தில் தமிழ்த்துறைத் தலைவர் முனைவர் ச. முருகேசன் சிறப்பு விருந்தினரை அறிமுகப்படுத்திப் பேசினார். இறுதியில், தமிழ்த்துறைப் பேராசிரியர் ஜே.கே. சுந்தரி கூட்டத்தில் பங்கெடுத்த அனைவருக்கும் நன்றி கூறினார்.

பாரதி விழா

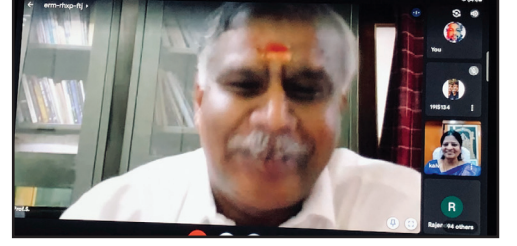


பாரதியின் நினைவு நூற்றாண்டு இது. 11.09.1921 அன்று இரவு பாரதி உடல்நலக் குறைவின் காரணமாக இயற்கை எய்தினார். பாரதியார் இறந்து நூற்றாண்டுகளாகின்றன. பாரதியார், தமிழ் அறிஞர்களால் தீவிரமாக இவ்வாண்டு நினைவுகூரப்படுகிறார். பாரதியார் பெயரில் பல்வேறு நிகழ்வுகள் தொடர்ந்து நடைபெற்று வருகின்றன. தமிழ்நாடரசும் பாரதியின் நினைவைப் போற்றும் விதமாகப் பல்வேறு புதிய முன்னெடுப்புகளைச் செய்துள்ளன. மத்திய அரசு தன் பங்குக்குப் பனாரஸ் இந்துப் பல்கலைக் கழகத்தில் பாரதியார் பெயரில் ஓர் இருக்கை அமைக்கப்படும் என்று அறிவித்திருக்கிறது.

நம் கல்லூரியின் தமிழ்த் துறையும் ஒவ்வோர் ஆண்டும் பாரதி நினைவு நாளன்று 'பாரதி விழா'வை நடத்தி வருகிறது. பெருந்தொற்றுக் காலமாதலால், இவ்வாண்டு 14.09.2021 அன்று இணைய வழியில் 'பாரதி விழா' நடைபெற்றது. இருநூறுக்கும் மேற்பட்ட மாணவர்களும் தமிழ் ஆர்வலர்களும் இந்நிகழ்வில் பங்கெடுத்தனர். இந்துக் கல்லூரியின் இயக்குநர் முனைவர் நா. இராஜேந்திர நாயுடு இவ்விழாவிற்கு முன்னிலை வகிக்க, கல்லூரி முதல்வர் முனைவர் க. கல்விக்கரசி நிகழ்விற்குத் தலைமை தாங்கினார். தமிழ்த்துறைத் தலைவர் முனைவர் ச. முருகேசன் நிகழ்வில் பங்கெடுத்த அனைவரையும் வரவேற்றுப் பேசினார். எம்.ஜி.ஆர். நிகர்நிலைப் பல்கலைக்கழகத் தமிழ்த்துறைப் பேராசிரியர் முனைவர் மு. சட்டநாதன் பாரதி விழாவில் சிறப்பு விருந்தினராகப் பங்கேற்று உரை நிகழ்த்தினார்.

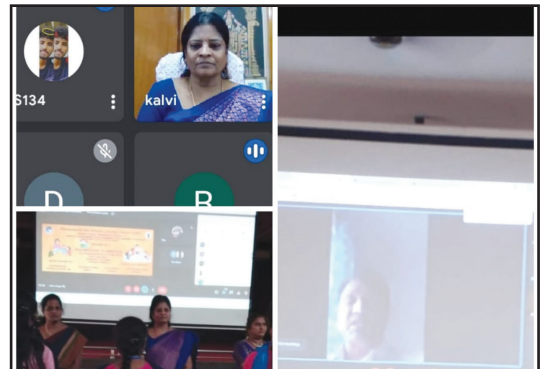
நிகழ்வின் இறுதியில், முனைவர் ச. இராஜலட்சுமி பங்கேற்ற அனைவருக்கும் நன்றி கூறினார்.

Teachers' Day Celebration



The Gender cell of DRBCCC Hindu College organized a virtual Teachers' Day celebration on the 6th of September, 2021 as a tribute to Dr. Sarvepalli Radhakrishnan, Former President of India and a visionary educator. More than a hundred staff members actively participated in the virtual Google meet session which started around 3pm. The Chief Guest of the function was Dr.S. Karunanidhi, Retired Professor & Head, Department of Psychology, University of Madras. The program commenced with the address by Dr.N. Rajendra Naidu, Director, Centre for Research and Development. He wished and congratulated all the teachers for their dedicated service in the institution.

The special address was presented by Dr.G. Kalvikkarasi, Principal. In her address, the principal motivated the teachers to add value to their teaching through experimental learning. The welcome address was delivered by Dr.N. Swarnalatha, Convenor of Gender Cell. She introduced the Chief guest and also conveyed her Teachers' Day greetings. The Chief guest Dr. S. Karunanidhi addressed the staff members and shared his valuable insights about teaching pedagogies and about the moral responsibilities of a teacher. He highlighted the challenges faced by the teachers and the students during the pandemic. He spoke on the inherent qualities of a successful teacher. The cultural program included poetry recitation and a speech by students dedicated to their teachers. Dr.R. Janani, Staff coordinator of Gender cell proposed the vote of thanks.





The whole world is fighting a battle against the deadly Coronavirus. DRBCCC Hindu College too is a part of this universal crusade taking the necessary precautionary measures to prevent the spread of the disease. As the college reopened after the state-wide lockdown, the government stipulated SOPs are strictly followed. Faculty members, students, and visitors are subjected to temperature checks at the main gate of the college using thermal scanners. The temperature of the occupants inside a vehicle is also checked before allowing them inside the campus. Foot-operated hand sanitizer dispensers are kept in the main gate and other locations inside the

**DRBCCC
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 COVID-19**

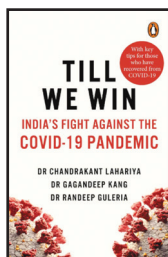
campus. Members of the faculty make sure that all the students are always wearing their masks covering their nose and mouth. The classrooms are sanitized every week by the housekeeping department. In coordination with the officials of the Avadi Corporation, a COVID-19 Vaccination Drive was conducted at the main gate of the campus from 1st September to 15th September. Many students and faculty members used the opportunity to inoculate themselves. Dr Mudduluru Suresh, Head of the Telugu Department, (Shift 1) is appointed as the Nodal Officer for coordinating the preventive measures against COVID-19 inside the campus.



Learners' Avenue

The world has been caught in a pandemic since November 2019 and we are all trying our best to fight, cope and overcome it. The beginning of the pandemic was too hard, people didn't know what was happening, what this virus could do and how to be extra careful. Misinformation, myths, and superstitious tales were passed around about COVID-19. The book 'Till We Win: India's Fight Against the COVID-19 Pandemic' informs the reader about the reality of the pandemic and the Coronavirus with some hardcore medical facts. The book is co-authored by three leading doctors in India - Dr. Chandrakant Lahariya, Dr. Gagandeep Kang, Dr. Randeep Guleria. The book is dedicated to the frontline healthcare workers, particularly the women from Accredited Social Health Activists (ASHAs) to nurses, who are the face of the health system. The first section is aptly named 'Understanding

the Challenge', unless you know your enemy you cannot plan a strategy to defeat them; therefore, understanding the nature of the virus is essential to win against it. The second and the third sections discuss in detail the lockdown, the frontline workers, vaccines, and therapies. Towards the end, the book debates on the Indian Healthcare system and provides guidelines about "the New Normal." The book is a must-read for anyone who wants to update themselves on the Coronavirus and its impact on the Indian healthcare system. *The book is now available in our college library.*



Prof. D Joy Sophy

Asst. Professor, Department of English (Shift 2)

Till We Win - India's Fight Against the COVID-19 Pandemic, Authors: Dr. Chandrakant Lahariya, Dr. Gagandeep Kang, Dr. Randeep Guleria
 Penguin Books