



CUNNAN NEWSLETTER

Official Newsletter of DRBCCC HINDU COLLEGE, CHENNAI - 72

Vol. 1 Issue 12 • JUNE 2021



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UNINTERRUPTED LEARNING DURING COVID-19

Sri M. Venkatesaperumal, Trustee & Honorary Secretary

The COVID-19 pandemic has affected educational institutions worldwide. Even though it took few weeks to adjust to the new normal, DRBCCC Hindu College made a smooth transition from the offline mode to the online mode of learning. The primary concern of the management was that the learning must go on. The academic activities were conducted uninterrupted. There was a paradigm shift from classroom-based education to online learning. Faculty adapted to the online mode with admirable enthusiasm. Management had consistent interaction with staff members through periodic virtual meetings. To facilitate continuous learning, a timetable for the online classes were prepared. Classes were scheduled with appropriate breaks in between. Every department developed its strategy for online teaching following the guidelines of the management. This was also the time for the academic fraternity to **UPSKILL** and **RESKILL**. These two words became the major takeaways from the speech delivered by our honourable Prime Minister on the occasion of the World Youth Skills Day which is celebrated on July 15th every year. This issue of the Cunnan Newsletter examines the way the DRBCCC Hindu College family geared up for the academic challenges due to COVID-19.

THE NEW NORMAL - THE NEW ACADEMIC ORDER

A National Level Webinar was organized by the Center for Research and Development, DRBCCC Hindu College on the 5th of June, 2020. The webinar was intended to create awareness about the **New Normal** in the academic sphere. The Webinar also was part of the DRBCCC College management's efforts to familiarize the faculty members about the change in academic scenario due to COVID-19. The webinar also highlighted the protective measures that should be taken to stop the spread of COVID-19. The total number of participants were 399 which included faculty members and research scholars from various colleges and universities from various states in India and from countries like Singapore, Oman and Ethiopia. E-certificates were distributed to all the participants.

Webinar Theme: The New Normal

Topic: Education in these Tough Times

Topic: Community Intervention During COVID-19

Mr. Prakash Seshadri
Founder's Partner, SEE CHANGE, Chennai

Dr. Hari Balaji
Public Health Emergency Specialist at UNICEF, Chennai

Moderator: "SEE CHANGE" Anand

Host: Dr. B. Kalvikarasi
Principal I/C

Program Designed by:
Dr. N. Rajendra Naidu
Director, DRBCCC Hindu College

Date: 05th June 2020
Time: 5 pm - 6 pm

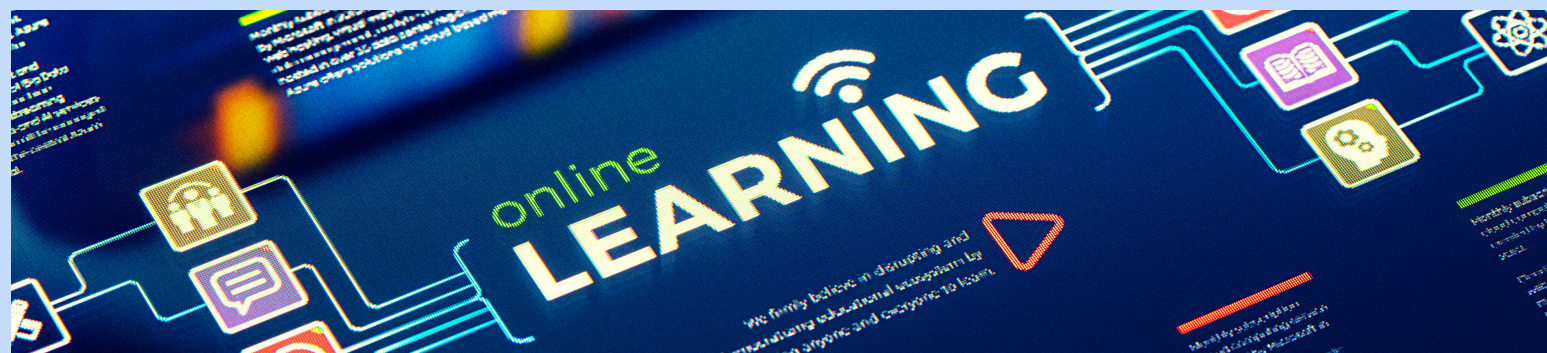
Register Now:
Webinar Link: <https://bit.ly/2XG6tHa>
Meeting Password: 12345
Meeting Number: 866 603 2771
RSVP: Dr. J. Rajesh | +91 98842 08854



PANDEMIC LEARNING

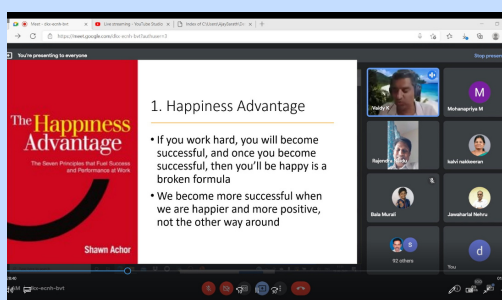
DR N RAJENDRA NAIDU, DIRECTOR, CENTRE FOR RESEARCH AND DEVELOPMENT

'Learning in the Time of the COVID-19' is an interesting theme for a college newsletter. From March 2020 to this day, virtual learning has taken the place of the traditional way of classroom-based learning. As a Higher Education institution, DRBCCC Hindu College has pulled out all the stops to make online learning a successful one. Every college had its story. This is our incredible story. The aptitude to adapt and make use of the available resources is a must-have skill for everyone in these tough times. This issue of the newsletter documents the activities of our college, the different online events organized by the departments, and how well the DRBCCC management supported the online learning space. The college with the blessings of the Founder couple and the unstinted backing of the trustees of the DRBCCC management organized many events. National Level Webinar on 'The New Normal' is one of the notable events which was conducted in the first lockdown. Another remarkable event is the Webinar conducted during the second lockdown based on the topic 'Stress Management During COVID-19 Pandemic'. The college management conducted regular virtual meetings with the faculty and the Heads of the departments to monitor the online learning space. This issue of the Cunnan Newsletter will provide a glimpse into the world of online learning offered by DRBCCC Hindu College during the pandemic.



ONLINE INTERACTIVE SESSION ON STRESS MANAGEMENT

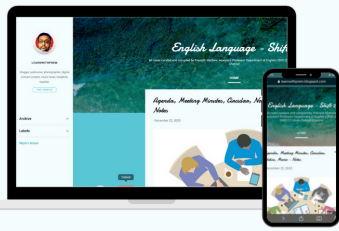
DRBCCC Hindu College organized an interactive and motivational online session on the topic 'Stress Management during COVID-19 Pandemic' on 19th June 2021 at 11 AM. The resource person for the programme was Shri. K Vaidyanathan. He is the Founder & Director of APA Engineering Pvt. Ltd. Chennai. The programme was organized by our beloved Secretary for the benefit of all the members of the faculty. The event coincided with the National Reading Day and it was a pleasure to listen to the resource person speak about books and reading. Five books related to happiness were discussed and the resource person, Mr. K Vaidyanathan made it a point to make the attendees assimilate the ideas from each book discussed.



THE DIGITAL LEARNING SPACE

DR. G.KALVIKKARASI, PRINCIPAL

VISIT THIS WEBSITE FOR REVISION



QUESTION PAPERS, SUMMARIES, CHARACTER SKETCHES, COMPREHENSION NOTES & MORE

ONE WORD SUBSTITUTIONS

- An act of abdicating or renouncing the throne - **Abdication**
- An annual calendar containing important dates and statistical information such as astronomical data and tide tables - **Almanac**
- A story, poem, or picture that can be interpreted to reveal a hidden meaning, typically a moral or political one - **Allegory**
- An examination of tissue removed from a living body to discover the presence, cause, or extent of a disease - **Biopsy**
- Lasting for a very short time - **Ephemeral**
- Spoken or done without preparation - **Extempore**
- Making marks that cannot be removed - **Indelible**

PREPARED BY PREMITH MATHREW

SIX-ONE ACT PLAYS – CHARACTER MAPPING

PREPARED FOR II-YEAR VISUAL COMMUNICATION BY PREMITH MATHREW



The pandemic can be regarded as the greatest disruptor of education. Ironically, the pandemic has also opened new avenues for making learning more interactive and multimedia-rich. There are clear signs which indicate that the future belongs to blended learning. In-person and blended modes will merge seamlessly to enhance the learning experience. Digital learning has led to enormous possibilities in learning and teaching. Through innovative and relevant methods, DRBCCC Hindu College has raised the game to meet the challenges of digital education. Digital learning has taken the learning to the farthest corners of the country and the underprivileged. Study materials were prepared which included easy to understand infographics that were stored in online repositories. The element of fun was added with the gamification of learning. Learning happened both in synchronous and asynchronous ways. The pandemic has led to the extensive digitization of academic and research processes. Some of the highlights of the digital learning achieved by DRBCCC Hindu college is documented in this issue of the Cunnan Newsletter.

EFFICACY OF ONLINE CLASSROOMS – FEEDBACK FROM FACULTY

To check and monitor the efficacy of online learning, DRBCCC Hindu College conducted an online survey among the faculty members. More than twenty-five questions related to online teaching was posted in a Google form. The questions covered the following areas, online assessment, online attendance, technical glitches encountered during online classes, remedial support for students, syllabus completion, interactive methods employed in online classes etc. The survey was conducted on 24th November 2020. Most of the staff members conducted follow up classes for the absentees. PowerPoint Presentations and Google Classrooms were some of the online teaching tools used. In the official circular dated 26-08-2020, the DRBCCC Hindu College management exhorted every staff member to make the online classes more 'interesting with innovative pedagogy'. The faculty members were encouraged to conduct general knowledge quizzes to take the learning beyond the syllabus.



Scan the QR code to access the survey



Scan the QR code to watch a sample video lesson



ONLINE CLASSES – STUDENTS' PERSPECTIVE

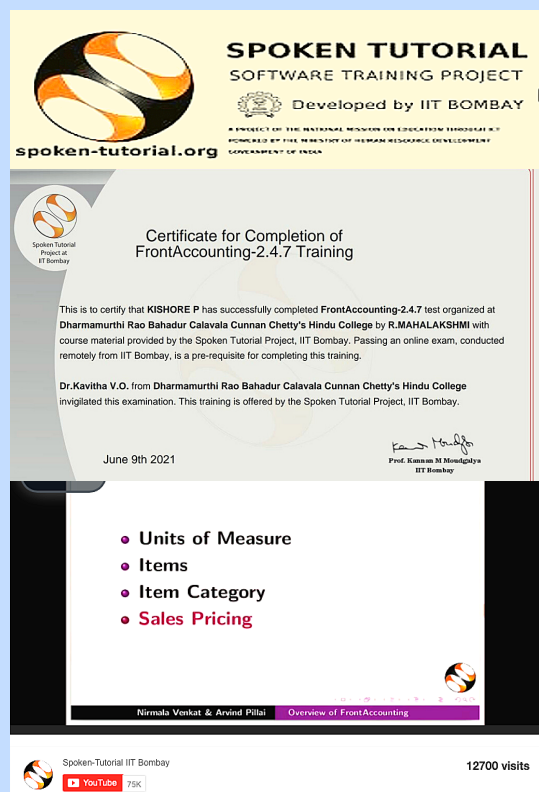
During the first lockdown a survey was conducted to gauge the students' response to the online classes. 66% of students felt good about the online classes. 71% of students felt that academic topics were explained in a clear cut manner. The innovative and creative methods of teaching were welcomed by 79% of students. 57% of students found that the assessment materials provided were useful. The percent of students who preferred Powerpoint presentation as a method to imbibe knowledge is 40%. What the students liked the most about online learning is that it saved time, the rich multimedia content developed and the comfort of attending online classes from home. Some students felt that the network connectivity issues played spoilsport during the live online classes. The most important shortcoming of the online classes according to the students is that they missed the campus and the classroom learning ambience. Prof.A Gopinath, Assistant Professor and Head of the Department of Electronics and Communication Science, felt that the students enjoyed both synchronous and asynchronous learning. This report is based on the survey conducted by the Department of Computer Science (Shift 2). More than 300 students participated in the online survey. The Google Form can be accessed by scanning the QR code.



GAMIFICATION OF LEARNING

The on-screen learning experience induced by the COVID-19 pandemic sometimes can get monotonous and dreary. To expunge these negative factors of on-screen boredom, DRBCCC Hindu College encouraged its staff members to use various innovative methods to keep the learner's activity quotient high during the online classes. One of the methods employed was the gamification of the learning space. This is based on the premise that learners learn best when they are having fun. One of the widely used game-based learning platform is Kahoot. Dr.U Urathal Alias Sri Swathiga from the Department of Computer Science has been using this game based learning platform for her online classes.'Conversion of lessons into interactive games make the students more active, she said. The badges and the rewards won after gamified classroom events creates a positive class culture. Gamifications boosts engagement, can make learning a personal experience, helps in cognitive development, increases motivation, makes learning visible through the use of progress bars and the fear of failure is diminished.





Students of DRBCCC Hindu College are pursuing various courses in the online mode. Notable among them is the Spoken Tutorial Software Training Project, developed by IIT Bombay. The project is part of the National Mission on Education through Information and Communication Technology (ICT) launched by the Ministry of Human Resources (MHRD), Government of India. The students of both Shift 1 and Shift 2 have enrolled in the courses offered by the Spoken Tutorial. More than 400 students have enrolled in the online courses. Students received certificates of completion after passing an online exam conducted by the Spoken Tutorial Project, IIT Bombay. More than 10 departments of DRBCCC Hindu College were part of the programme with more than 200 plus students already certified.

EMPLOYABILITY DURING THE PANDEMIC

DRBCCC Hindu College's Placement Cell provided assistance to the final year students who were seeking job opportunities. To augment this effort, a Virtual Job Fair was conducted on 28th April, 2021. The timings of the job fair was from 10 AM - 2 PM. There were virtual stalls set up by companies like Tech Mahindra, HDFC Bank, OM Innovations, V4U Solutions and Bank Zone. The job fair was conducted in partnership with Equitas Development Initiative Trust. The Internal Quality Assurance Cell in collaboration with TCS (Tata Consultancy Services) organized a Youth Employment Programme on the 6th of May, 2021. The main objective of the programme was to build employability skills among the students. The event was conducted in two time slots. There is a marked difference in the way companies opted to recruit students during the pandemic. Most of the companies preferred to have an online interaction with the students via platforms like Zoom and Google Meet. The skillsets required for a student seeking employment during the pandemic also has changed. Companies prefer candidates with excellent technical skills like familiarity with mobile apps and video conferencing platforms like CISCO Webex, Zoom and Google Meet. The mantra that dominates the job market today is **AGILITY**.

EMPLOYMENT

DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S HINDU COLLEGE

IN COLLABORATION WITH
EQUITAS DEVELOPMENT INITIATIVES TRUST

VIRTUAL JOB FAIR

ON 28TH APRIL 2021 TIME: 10.00AM - 2.00PM

REGISTRATION LINK:
<https://forms.gle/8AQw14CMe8BVxegJ7>

COMPANY NAME	QUALIFICATION	DESIGNATION
1.TECH MAHINDRA	ANY DEGREE	PROCESS ASSOCIATES
2.BANK ZONE	ANY DEGREE	CUSTOMER CARE EXECUTIVE
3.HDFC BANK	ANY DEGREE	TELECALLERS, SALES
4.V4USOLUTION	ANY DEGREE	PROCESS ASSOCIATES
5.OM INNOVATION	ANY DEGREE	CUSTOMER CARE EXECUTIVES

Mr. John Alex,
ED & CEO,
EQUITAS HOLDINGS LTD

Mr. Sathyanarayanan,
Vice President,
EQUITAS BANK

Mr. Gunasekhar,
Placement Manager,
EQUITAS TRUST

Sri.M.Venkatesaperumal
SECRETARY

Dr.(Sri)N.Rajendra Naidu
DIRECTOR(R&D)

Dr.(Smt)G.Kalvikkarasi
PRINCIPAL

DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S HINDU COLLEGE

**An IQAC initiative
Placement Cell
in
Collaboration with**

TCS(CSR)

YOUTH EMPLOYMENT PROGRAM

Building Employability Skills among the youth

DATE : 06/05/2021

BATCH 1 : 10:00AM TO 12:00PM

BATCH 2 : 02:00PM TO 04:00PM

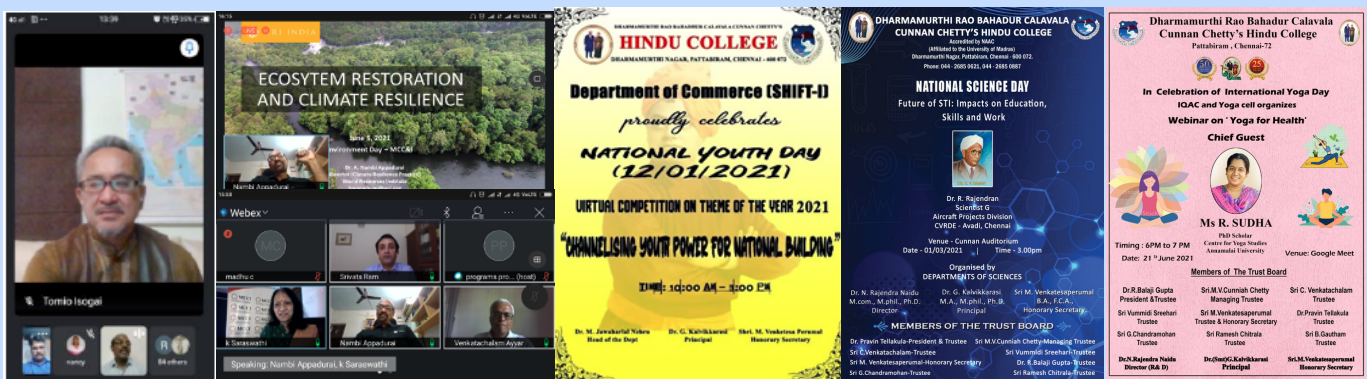
Sri.M.Venkatesaperumal
Secretary

Dr.N.Rajendra Naidu
Director(R&D)

Dr.(Smt)G.Kalvikkarasi
Principal

ONLINE COMMEMORATION OF NATIONAL AND INTERNATIONAL EVENTS

DRBCCC Hindu College and its various academic departments commemorated various National and International events online during the pandemic. Department of Sciences organized the 35th **National Science Day** based on theme of 'Future of STI – Impacts on Education, Skills and Work'. The online event was conducted on on March 1st, 2021. **National Statistics Day** was commemorated by the Department of Statistics. An e-quiz was conducted through Google Forms. Department of Social Work and Department of Criminology and Police Administration 'E-Quiz on Child Rights' on the occasion of **World Day against Child Labor** on June 12th, 2020. Department of Hindi celebrated the 140th Birth Anniversary of Munshi Premchand through an online quiz and short story writing competition. **World Environment Day** was commemorated by the DRBCCC Hindu College Nature Club (Eco Club) on the 5th of June 2021. A webinar was conducted on the topic. 'Ecosystem Restoration and Climate Resilience'. A National Level E-Quiz on Environment Science was also organized by the Nature Club (Eco Club) to mark the World Environment Day. To mark the **National Youth Day**, the Department of Commerce (Shift 1) conducted various competitions on January 12, 2021, on the theme, "Channelizing Youth Power for National Building. The **International Yoga Day** was celebrated on 21-06-2021 online. Ms. Sudha, Centre for Yoga Studies, Annamalai University was the chief guest and resource person.



PROVIDING SUCCOUR DURING THE PANDEMIC

Centre for Research and Development, DRBCCC Hindu College & EXIM Academy, Chennai jointly organized a webinar on 'Lessons from Japan to help India post Covid' on 28-11-2020. The resource person was Mr. Tomio Isogai Freelance Advisor in Indo-Japanese Relations, Adjunct Faculty at MIT-ADT University, Pune, India. Gender Cell of DRBCCC Hindu College organized an online event on the topic Online Crimes against Women and Children on 16-02-20201 Dr. M. Devasitham (Head, Strategic Development, International Justice Mission) was the speaker. Entrepreneurship Development Cell on 17th July 2020 organized a one-day webinar on 'Survival Strategies of Small Entrepreneur During COVID-19'. The guests was Ms. M. Shanmugapriya, M.B.A., Manager, SIDBI, Chennai. Department of Business Administration organized a webinar on the topic 'Adolescent Well-being during COVID-19' on 6th November 2020. The Chief Guest was Mrs. Grisha Anand, a life skill trainer, counselor, and psychotherapist, and also the founder of NEYAGAM, Holistic Well-being Centre. Department of Chemistry prepared an awareness quiz for the general public on the proper use of hand sanitizers. The quiz was online from 13th June to 20th June 2020.

DIGITAL LEARNING ACTIVITIES - ARTS DEPARTMENTS

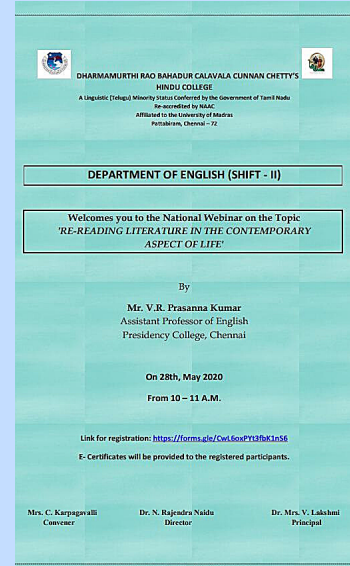
முதல்நாள்
வரலாற்றுமூலத்தில் பெருங்கற்காலத் தரவுகள்
கருத்தாளர் 
முனைவர் **க.பாலாஜி**
உதவிப் பேராசிரியர், தமிழ்த்துறை,
பூ.சா.கோ. கலை அறிவியல் கல்லூரி
கோயம்புத்தூர்

இரண்டாம் நாள்
பெருங்கற்கால மட்கலப் பண்பாடு - கள ஆய்வு
கருத்தாளர்
முனைவர் **ந.கிராஜேந்திரன்**
உதவிப் பேராசிரியர், தமிழ்த்துறை,
இஸ்துஸ்தான் கலை அறிவியல் கல்லூரி
கோயம்புத்தூர்



Department of Tamil (Shift 2) organized a webinar via Google Meet on the theme of 'Thol Thamilar Panpadu Echchanga' on 27.05.2020. Dr. Balaji of P.S.G Arts and Science College, Coimbatore was the resource person and chief guest. He spoke on the topic 'Varalarezhudhugalil Perunkarkala Tharavugal'. Dr. N Rajendran (Hindustan Arts and Science College, Coimbatore gave a lecture on the topic 'Perunkarkala Matkala Panpadu Kala Aayvu'. The webinar enlightened the participants about ancient Tamil studies and literature.

Department of Telugu (Shift 1) organized a webinar on "Telugu Bhasha-Pracheenatha" on 06.06.2020. Dr. J.V. Sathyavani, Professor and Dean, Language and Technical Department, Dravidian University, Kuppam was the Resource Person. Department of English (Shift 1) conducted a webinar on e-publishing on 09.07.2020. Mr. Murugaraj Shanmugam, Founder, Tholga Publishing Services was the chief guest and resource person. Department of English (Shift II) organised a National Webinar on May 28th 2020. More than hundred participants from numerous colleges attended the session. The event was also live streamed via YouTube.. Mr. V.R. Prasanna Kumar, Assistant Professor of English, Presidency College, Chennai was the Guest Speaker, he spoke on the title 'Re-reading Literature in the Contemporary Aspect of Life.'



DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S
HINDU COLLEGE
A Ugc/aiit (Telugu) Minority Status Granted by the Government of Tamil Nadu
As accredited by NAAC
Affiliated to the University of Madras
Presidency, Chennai - 72

DEPARTMENT OF ENGLISH (SHIFT - II)

Welcomes you to the National Webinar on the Topic
'RE-READING LITERATURE IN THE CONTEMPORARY ASPECT OF LIFE'

By
Mr. V.R. Prasanna Kumar
Assistant Professor of English
Presidency College, Chennai

On 28th, May 2020
From 10 – 11 A.M.

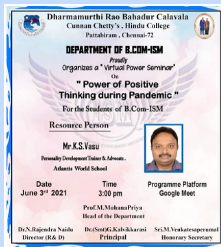
Link for registration: <https://forms.gle/CwvGooP13f8KIn56>
e-Certificates will be provided to the registered participants.

Mrs. C. Karayagavalli
Convener

Dr. N. Rajendra Naidu
Director


Dr. Mrs. V. Lakshmi
Principal

DIGITAL LEARNING ACTIVITIES - DEPARTMENTS OF COMMERCE AND MANAGEMENT



Dharmamurthi Rao Bahadur Calavala
Cunna Chetty's Hindu College
Panbarani, Chennai-72

DEPARTMENT OF B.COM ISM
Faculty Organizes a "Virtual Power Seminar"
On
"Power of Positive Thinking during Pandemic"
For the Students of B.Com ISM

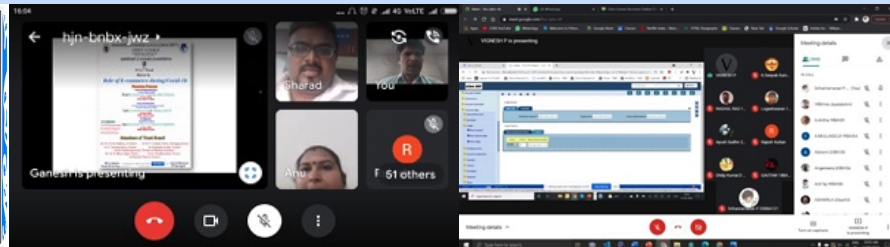
Resource Person

Mr. K.S. Vasu
Personality Development Trainer & Mentor,
Atlantic World School

Date: June 3rd 2021
Time: 3:30 pm
Programme Platform: Google Meet

Dr. N. Rajendra Naidu
Convener

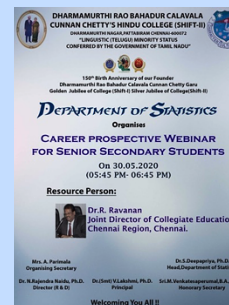
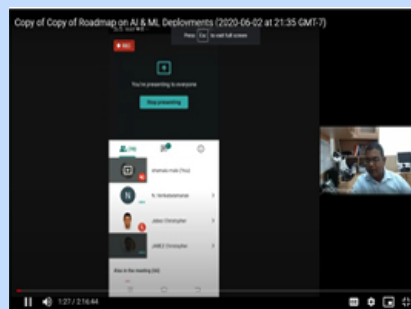
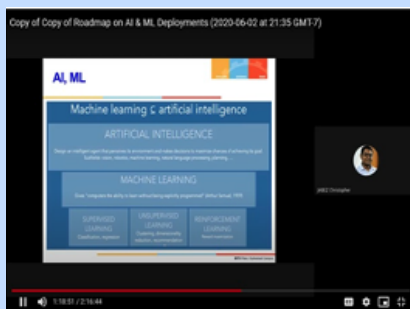
Dr. N. Rajendra Naidu
Director

Dr. Mrs. V. Lakshmi
Principal



The Department of Commerce (Shift 1) conducted a virtual quiz competition on the topic 'Consumer Behavior'. The e-competition was online from 26th May 2020 to 31st May 2020. More than 1000 participants from various schools and colleges participated in this quiz competition. The Department of B.Com ISM (Shift 2) conducted a virtual power seminar for the students of B.Com ISM on June 3rd 2021. Mr. K S Vasu, Personality Development Trainer and Advocate. (Atlantis Global School) was the resource person. The Department of B.Com Corporate Secretaryship (Shift 2) organized an Online Quiz on the topic, "Influence of Covid-19 in the Corporate World". The quiz was conducted on 10th and 11th of June 2020. Department of B.Com Accounting and Finance organized a motivational webinar on 12th June, 2020. The topic for the webinar was 'Turn Setbacks into Comebacks'. The resource person for the event was Mr. V Raman, CEO, Base Institute of Management, Mayiladuthurai. The Department of Business Administration organized a webinar titled "The Role of E-commerce during COVID-19" for three days from 9th to 12th June, 2021.

DIGITAL LEARNING ACTIVITIES - DEPARTMENTS OF SCIENCES



Department of Computer Application conducted a two-day webinar on "Roadmap for AI & ML Deployment" on 3rd and 4th June 2020. Department of Physics conducted an Online Quiz Programme based on the theme *Physics in Everyday Life* The quiz was open to all UG Science Students & 11th, 12th Students. The quiz was online from 15th June 2020 to 17th June 2020. Department of Chemistry conducted an online quiz on 19th June 2021 for XI and XII std school children on the topic "Eat right". The quiz provided information on how to detect adulteration in food using simple techniques and discussed the side effects caused by food adulteration. Department of Visual Communication on 15th June 2020, conducted a webinar on the topic 'Debunking Fake News in Current Scenario'. The Department of Statistics organized a webinar on 30th May 2020 on the topic "Career Prospective Webinar for Senior Secondary". The resource person for the webinar was Dr. R. Ramanan, Joint Directorate for Collegiate Education, Chennai. Department of Mathematics (Shift 2) conducted an e-quiz on Linear Algebra. The quiz was online from 9th to 11th June 2020. Participants were given e-certificates. The Department of Computer Science conducted an online e-Quiz on the topic of "Analogy" on 10th June 2020. More than 250 students from various colleges participated. The Department of Electronics and Communication Sciences on 10th June 2020, conducted a National Level Online Student Development Program on the topic "Fundamentals of Arduino and its Application".The event was conducted for college students. Mr. Sridhar, Proprietor, 3i Innovations and Solutions, Coimbatore was the resource person.

EDITORIAL

This issue of Cunnan Newsletter chronicles the online learning during the lockdown induced by COVID-19. The pandemic made us look beyond the physical classrooms and assessment methods. With the unwavering support offered by the DRBCCC Hindu College Management, the departments offered the best of the online learning to the student population. We express our deepest thanks to the triad of DRBCCC Hindu College, our dear Honorary Secretary Sri. M. Venkatesaperumal, our Principal Dr G. Kalvikkarasi and our Director, Dr N Rajendra Naidu for their continuous encouragement and advice. Thank you

EDITORIAL TEAM

CUNNAN NEWSLETTER

STUDENTS' TESTIMONIES

"Even though I was in Pune, Maharashtra at my home, I felt connected to my textbooks and learning because of the online classes. The faculty of DRBCCC Hindu College were able to quickly adapt to the new mode of teaching and we all were benefitted from this transition".

ALKESH D KHAJINDAR

B.A CRIMINOLOGY AND POLICE ADMINISTRATION

"The online learning offered by our beloved faculty gave us the chance to study from the comforts of our homes. The online learning was both convenient and flexible"

PREETHI J

B.SC VISUAL COMMUNICATION