



DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S HINDU COLLEGE

"LINGUISTIC (TELUGU) MINORITY STATUS CONFERRED BY THE GOVERNMENT OF TAMIL NADU"

(SHIFT 2)

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Department of Electronics with Artificial Intelligence

organise

Two Day Workshop on

"RAAP"

(Personality Enrichment & Career Guidance)

Student Support Programme

(SDG 4 & 8)

Resource person

S. Anuradha

Sales Training Manager, Vee Medi Biotech, Chennai.

Date : 26th & 27th February 2026

Time : 10.00 a.m. to 4.00 p.m.

Venue : Calavala Ramanujam Chetty Conference Hall

Dr. A. Gopinath

Head of the Department

Dr. K. Sridhar

Dean, Academics

Dr. N. Rajendra Naidu

Director

Dr. G. Kalvikkarasi

Principal

Sri M. Venkatesaperumal

Honorary Secretary

Members of Trust Board

Sri M.V. Cunniah Chetty, President & Managing Trustee

Sri M. Venkatesaperumal, Honorary Secretary

Dr. Pravin Tellakula

Dr. R. Balaji Gupta

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Sri Ramesh Chitralla

Sri B. Gautham

Sri C. Parankusam

Sri Veeraraghava Mukkala

Dr. Vupputur Shakti Akash Raj

About The Resource Persons

Ms. Anuradha, B.Sc. (Chemistry), brings over 30 years of rich experience in the pharmaceutical industry. Though she aspired to become a doctor, her professional journey led her to work closely with the medical fraternity, building strong and enduring relationships with doctors across Tamil Nadu and earning wide professional respect. Her dedication and excellence have consistently contributed to the recognition and credibility of her organization.

A high-performing sales professional turned passionate trainer, she has successfully transformed her extensive field experience into impactful training programmes, equipping colleagues with essential skills, confidence, and in-depth product knowledge. Known for her dynamic communication, leadership qualities, and people-centric approach, she continues to inspire those around her.

Driven by a larger vision, Ms. Anuradha is now committed to empowering youth by guiding them towards self-development, professionalism, and purposeful careers.



About the Workshop

The workshop focuses on RAAP—Rapport, Attitude, and Personality Evaluation, the key elements of effective interviews and professional interactions. Rapport plays a vital role in building trust, comfort, and open communication, enabling candidates to share authentic and meaningful responses. A positive and proactive attitude reflects not only a candidate's capability but also their enthusiasm, motivation, adaptability, and willingness to contribute to organizational growth. Personality evaluation goes beyond technical qualifications to identify individuals who align with organizational culture, leading to stronger teamwork, higher morale, improved performance, and long-term retention.