



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution	DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S HINDU COLLEGE (Linguistic Telugu Minority Status conferred by the Government of Tamil Nadu)
Name of the head of the Institution	Dr.G. Kalvikkarasi
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	044-26850621
Mobile no.	9499051722
Registered Email	drbccchinducollege@yahoo.co.in
Alternate Email	iqachinducollege@gmail.com
Address	Dharmamurthi Nagar, Pattabiram.
City/Town	Chennai
State/UT	Tamil Nadu

Pincode	600072																								
2. Institutional Status																									
Affiliated / Constituent	Affiliated																								
Type of Institution	Co-education																								
Location	Semi-urban																								
Financial Status	Self financed and grant-in-aid																								
Name of the IQAC co-ordinator/Director	Dr.M. Jawaharlal Nehru																								
Phone no/Alternate Phone no.	04426850621																								
Mobile no.	9444678613																								
Registered Email	iqachinducollege@gmail.com																								
Alternate Email	mjawaharlalnehru1964@gmail.com																								
3. Website Address																									
Web-link of the AQAR: (Previous Academic Year)	https://drbccchinducollege.ac.in/wp-content/uploads/2021/04/AQAR-REPORT-2018-2019.pdf																								
4. Whether Academic Calendar prepared during the year	Yes																								
if yes,whether it is uploaded in the institutional website: Weblink :	https://drbccchinducollege.ac.in/wp-content/uploads/2021/02/ACADEMIC-CALENDAR-SHIFT-1-2.pdf																								
5. Accrediation Details																									
<table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>B+</td> <td>79.05</td> <td>2006</td> <td>21-May-2006</td> <td>20-May-2011</td> </tr> <tr> <td>2</td> <td>B</td> <td>2.83</td> <td>2013</td> <td>23-Mar-2013</td> <td>22-Mar-2018</td> </tr> </tbody> </table>						Cycle	Grade	CGPA	Year of Accrediation	Validity		Period From	Period To	1	B+	79.05	2006	21-May-2006	20-May-2011	2	B	2.83	2013	23-Mar-2013	22-Mar-2018
Cycle	Grade	CGPA	Year of Accrediation	Validity																					
				Period From	Period To																				
1	B+	79.05	2006	21-May-2006	20-May-2011																				
2	B	2.83	2013	23-Mar-2013	22-Mar-2018																				
6. Date of Establishment of IQAC	23-Oct-2003																								
7. Internal Quality Assurance System																									

Quality initiatives by IQAC during the year for promoting quality culture

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Regular meeting of IQAC about Curriculum Planning & Implementation, Academic Flexibility, Workshop on Google classroom was proposed and NAAC documentation procedures etc	14-Sep-2019 1	19
IQAC meeting for Planning, Monitoring and Execution of allotted committee related works	30-Sep-2019 1	39
Regular meeting for College website updation, Research project framework and preparation of the mini/major research projects proposal	11-Oct-2019 1	9
Regular meeting for Curriculum development, Course codes, Evaluation of proposals of the certificate courses, Courses with models and inter-disciplinary courses	12-Oct-2019 1	8
Regular meeting for Training programmes and Campus placement drive	14-Oct-2019 1	8
Regular meeting for Entrepreneurial Development cell	17-Oct-2019 1	7
Regular meeting for Academic counselling, personal counselling, psychological counselling, Human values, professional ethics, Academic mentoring, Gender cell	18-Oct-2019 1	21
Regular meeting for E-connect like NPTEL and Swayam	22-Oct-2019 1	8
Regular meeting for Continuous assessment for development measures like e-learning and e-resources	05-Nov-2019 1	6

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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
SOCIAL SCIENCES - ENGLISH	MINOR RESEARCH PROJECT	ICSSR (MHRD)	2020 1	3

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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

9

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. Deeksharambh programme conceived and conducted by IQAC at the beginning of every academic year. 2. MoU signed and became functional by the initiation of IQAC. 3. Mentoring Diary was restructured. 4. NAAC documentation started for Accreditation 5. Encouraged Non Teaching staff training with monetary support.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Mentoring Diary to be reformatted	Reformatted
Yoga to be offered to all the students through Heartfulness Meditation Center	1401 students enrolled and benefitted
MoU to be signed	Signed MoU's became functional
Personality Enrichment to be given more	1606 students benefitted

thrust	
E-resources to be created	Created by teachers for facilitating class room teaching
Swatch Bharat & UBA programmes to be more focussed	Programmes successful and applied for Perennial Assistance
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Management and College Council	20-Nov-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
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16. Whether institutional data submitted to AISHE:	Yes
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Year of Submission	2020
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Date of Submission	15-Feb-2020
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17. Does the Institution have Management Information System ?	Yes
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If yes, give a brief description and a list of modules currently operational (maximum 500 words)	College maintains MIS to record and maintain academic programs and administrative functions. Office management is done using Tally Software and steps are taken to ensure ERP software. Office management maintains online the students database, admission (partial), fee collection, university exam registration, paybill of the faculty members and staff profile for valuation in the university. The college has LAN facility through which entire network of students, teachers and administrative departments connect with each other. Separate emails with name of college domain are created for each department to connect with various departments and authorization is given by the Principal and HODs. The office superintendent serves as a link for accessing any information regarding the administrative procedures through media like email whats app at anytime.
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Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The college is affiliated to University of Madras and follows CBCS (Choice Based Credit System) Pattern. As our College is located in Semi-urban area and many students are first generation learners from economically downtrodden society, the teaching objective is more inclined towards integrating learning objectives and skill development of the students. The faculty members have keen sense of the PO, PSO & CO. The following methods are adopted by the faculty members for effective curriculum delivery. Action plan made at the beginning of the semester ensures proper directions and time frame for successful completion of the course. Teachers prepare the Syllabus Plans a pre-requisite for the successful knowledge transfer process in the classroom. Teachers maintain the Snippets Book to record the daily syllabus coverage in their respective classrooms. This record is checked randomly by the Head of the Department to ensure the uniformity in the delivery of course content. Syllabus Completion Plan is prepared at the end of each semester to document the academic timeline of the course delivery during each semester. Each teacher is allotted a specific number of hours for completing the course that he/she is handling. The subject allotment is done every semester keeping in mind the research interests of the teacher and this goes a long way in establishing a productive academic bond between the concerned teacher and the topics assigned to him or her. To minimize the pitfalls in lesson delivery and in the teaching-learning process, comprehensive feedback is sought from the students. Academic audit is done by inviting the experts to assess and improvise the performance of the departments. Bridge courses, LCD presentations, Library Resources (Ref. books/journals), Sharing of Internet resources helps in supporting learning. Blended Teaching (Use of technology) is tried by the teachers of all departments. Invited Lectures by eminent scholars, conducting workshops, seminars help in Updation of knowledge. Interdisciplinary programs are conducted by several departments. Syllabus Completion Report is submitted at the end of the semester. Results Reviews help in analysis and improvement of the teacher performance.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
MHRD - SWAMYAM COURSES	0	02/01/2020	32	0	77

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BSc	PHYSICS	19/06/2019
BSc	CHEMISTRY	19/06/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BSc	PHYSICS	19/06/2019
BSc	CHEMISTRY	19/06/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	919	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Yoga	03/07/2019	1401
Personality Enrichment	03/07/2019	1606
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BCom	Corporate Secretaryship - Internship	57
BCom	Information System Management - Internship	47
BBA	Business Administration - Project work	60
BVSc	Visual Communication - Internship	35
MSW	Social Work - Internship	35
MCom	Commerce - Project work	35
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	No
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>Feedback forms were designed by the Iqac to receive feedback from the stakeholders for the overall development of the institution. Feedback from parents are received during the parent teacher's meeting conducted twice the year. Apart from department meetings for the parents, a general meeting is also conducted by the Principal with the parents to receive feedback on any</p>

pertinent issues which will help in the upgradation of the institution. Feedback was received and immediately the departments report about the remedial measures taken by them to the principal .The general issues are represented in the college council and appropriate measures are taken to handle them effectively..Feedback regarding the infrastructural facilities, academics, additional courses, library, issues related to transportation are discussed by the parents and the teachers headed by the Principal. Students feedback is received through a questionnaire and sent to the IQAC cell. IQAC under the chairmanship of the Principal, IQAC Director and core committee members comprising HOD's screen the forms and suggest appropriate measures. Alumni presents the feedback during the meetings conducted every year.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MPhil	COMMERCE	2	Nil	Nil
MSW	SOCIAL WORK	40	34	33
MCom	COMMERCE	40	45	38
MA	TAMIL	40	22	22
BStat	STATISTICS	50	33	33
BCA	COMPUTER APPLICATION	100	101	100
BBA	BUSINESS ADMINISTRATION	70	76	70
BSc	MATHEMATICS	70	226	62
BCom	COMMERCE	72	1516	70
BA	HISTORY	70	254	69

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	4420	201	153	15	168

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
168	168	23	23	23	100

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Mentoring diary has been designed by the IQAC to track their academic progress and monitor and facilitate their holistic development. Mentors meet with the group and whenever the mentees approach the mentor at anytime, the counselling is done. As many students are first generation leaders, both academic counselling is one for them to have a clear focus on their future and help them to decide on the course of action. Career guidance and support for higher education are provided to them by directing them to respective training centers in the campus. Psychological counselling is extended to them through a proper counselor on board in the campus. Mentors help them in their holistic development and their consistent improvement.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
4621	168	1:28

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
174	168	6	47	71

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Nil	Nil	Nil

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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BA	As Assigned by the University of Madras	April 2020	25/09/2020	15/10/2020
MA	As Assigned by The University of Madras	April 2020	25/09/2020	15/10/2020

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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Continuous Internal Assessment assesses and evaluates the students on a four point scale for the major and allied subjects. The first point carries 10 marks earmarked for internal assessment tests, class tests, college tests and any other tests. The institution conducts a minimum of three tests and takes the highest marks of two tests for consideration. Each test should be conducted for

five marks and the best performance of the students in two tests becomes the first component of CIA. This evaluation is a boon to the students because they can always improve their performance, unmindful of occasional slips in the tests. This helps the organization tackle the problems of learner absenteeism. The institution does not insist on the three tests scheme. Tests and re-tests are very common. The faculty can conduct even more number of tests in order to give scope to the students to improve their marks in CIA. However, there should be a gap of a week between two consecutive tests administered by the same teacher. This system is useful in avoiding excessive tests. When the tests are conducted for twenty or more marks the maximum marks and the marks secured are converted into a five point scale. The scoring is always rounded off to its nearest round and complete figure and fragmentation is carefully avoided. Assignments carry five marks. Based on the originality and creativity of the assignments they can be awarded all the full marks. Topics for assignments are prescribed by the teachers. Here again, the students can always improve their performance and scoring by submitting more than one assignment. Only the assessment that scores the best will be recorded. Assignments have to be neatly handwritten and original. Seminars carry five marks. The students will engage seminar sessions from the subject. This helps the students overcome the problems of making oral communication. When the students are making the oral presentation the teachers should be present in the session and assess the presentations. Seminars can be extempore or well planned ones. The students find seminars very useful for sharing ideas. Attendance gets five marks. The institution follows fool proof attendance system by maintaining attendance registers. The marks in the category are to be determined by the percentage of attendance the student has secured. For instance, whose attendance ranges from 90 to 100 will get all the five marks. That is why the college encourages the students to secure 100 attendance by giving such students certificate of merit and prizes. If there are grievances expressed by the students related to the external examination, they are advised to apply for revaluation through our College by the University of Madras.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The college adheres to the CBCS pattern prescribed by the University of Madras. The academic calendar is set for 180 working days (two semesters) accommodating 450 hours per semester. The college calendar includes revision exams and the pattern of internal assessment by University of Madras. In addition, the departments create calendar based on their action plan. The action plan would include the schedule of monthly tests, quizzes, MCQ's, oral tests, assignments seminars by students. Academic calendar includes the details of assessments tests and grading instructions as provided by the University of Madras. The best practice of the Theory internal marks (25 out of 100) system is as follows: • Tests (Best 2 out of 3) - 10 Marks • Attendance - 5 Marks • Assignment - 5 Marks • Seminar - 5 Marks This ensures the testing and evaluation of the students academic and presentation skills.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://drbccchinducollege.ac.in/wp-content/uploads/2020/12/PO-PSO.pdf>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year	Number of students passed in final year examination	Pass Percentage

			examination		
AA	BA	HISTORICAL STUDIES	60	60	100
CY	BCom	CORPORATE SECRETARYSHIP	71	71	100
TAM	BSc	MATHEMATICS	61	61	100
MAM	BBA	BUSINESS ADMINISTRATION	60	60	100
SAZ	BCA	COMPUTER APPLICATIONS	95	95	100
CPZ	BCom	COMMERCE	192	192	100
SAX	BVSc	VISUAL COMMUNICATION	43	43	100
HCD	MA	ECONOMICS	16	16	100
KDA	MCom	COMMERCE	35	35	100
HBW	MSW	SOCIAL WORK	35	35	100

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://drbccchinducollege.ac.in/wp-content/uploads/2021/04/INSTITUTION-STUDENTS-SATISFICATION-SURVEY-2019-2020.pdf>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Minor Projects	365	ICSSR (MHRD)	3	1.5

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
State Level Workshop on Exploring New Dimensions of Research	Research Forum	10/02/2020
Inter Collegiate one Day Workshop on Research Methods for Students	Research Forum	03/02/2020
Workshop on	Commerce	19/08/2019

Entrepreneurial Development		
Lecture on Youth Entrepreneurship	Commerce	28/11/2019

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Nil	Nil	Nil	Nil	Nil
View File				

3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Nil	Nil	Nil	Nil	Nil	Nil
View File					

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
0	Nil

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	English	1	5.75
National	English	1	0.00
International	English	1	4.28
International	English	1	4.28
International	English	1	0.90
International	Commerce	1	7.52
National	Commerce	1	5.87
International	Statistics	1	5.75
National	Statistics	1	4.17
International	Commerce	1	1.0
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
TAMIL	10
LIBRARY	1
MATHEMATICS	1

ECONOMICS	3
ELECTRONICS SCIENCE	4
COMPUTER SCIENCE	1
COMMERCE	3
ENGLISH	7
View File	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Blogs as pedagogical tools in Higher Education	G.Kalvikarasi	International Journal of Research and Analytical Reviews	2019	0	DRBCCC HINDU COLLEGE	Nil
Post Colonial Narrative in Australian Childrens Book Seven Little Australians	R.Janani	Literary Endeavour, UGC Approved Under Arts and Humanities Journal No. 44728.	2019	0	DRBCCC HINDU COLLEGE	Nil
Dalit autobiographies as Testimonial writings	R.Janani	IJELLH UGC Approved, Indexed Peer reviewed Journal	2019	0	DRBCCC HINDU COLLEGE	Nil
Self Revelation and the Social Environment in the works of Ruskin Bond	N.Jayasudha	IJELLH UGC Approved, Indexed Peer reviewed Journal	2019	0	DRBCCC HINDU COLLEGE	Nil
The Functioning of Gaze in Arvind Adiga's The White Tiger	S.B.Shanmuga Priya	Research Chronicaler, UGC Approved Peer-Reviewed Referred Indexed In	2019	0	DRBCCC HINDU COLLEGE	Nil

		ternationa l Multidis ciplinaryR esearch Jo urnal.Jour nal No.41311				
Service Marketing Mix - The 7 Ps Framework of Booms and Bitne	S. Malarvizhi	Internat ional Journal of Research and Analytical Reviews	2019	0	DRBCCC HINDU COLLEGE	Nil
A Study on customers satisfacti on level towards reliance JIO network with special reference to ambattur in Chennai city	S. Malarvizhi	Journal of Emerging T echnologie s and Innovative Research	2019	0	DRBCCC HINDU COLLEGE	Nil
Technical Efficiency of Public Transport Corporatio ns in Tamil nadu - Data Env elopment Analysis	J.Rajesh	Internat ional Journal of Research and Analytical Review	2019	0	DRBCCC HINDU COLLEGE	Nil
Evolution of The Sales Check out Operation in The Reliance Trends Store Using Markovian Queuing Model	S.Deepap riya	Journal of Applied Science and Comput ations	2019	0	DRBCCC HINDU COLLEGE	Nil
Role of	K.	Internat	2019	0	DRBCCC	Nil

Digital Marketing on Buying Behaviour of Youth	BHAVANI SELVI	ional Journal of Recent Technology and Engineering (IJRTE)			HINDU COLLEGE
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Role of Digital Marketing on Buying Behaviour of Youth	K. BHAVANI SELVI	International Journal of Recent Technology and Engineering	2019	Nil	Nil	DRBCCC HINDU COLLEGE
Evolution of The Sales Check out Operation in The Reliance Trends Store Using Markovian Queuing Model	S.Deepapriya	Journal of Applied Science and Computations	2019	Nil	Nil	DRBCCC HINDU COLLEGE
Technical Efficiency of Public Transport Corporations in Tamil nadu - Data Envelopment Analysis	J.Rajesh	International Journal of Research and Analytical Reviews	2019	Nil	Nil	DRBCCC HINDU COLLEGE
A Study on customers satisfaction level towards reliance JIO network with	S. Malarvizhi	Journal of Emerging Technologies and Innovative Research	2019	Nil	Nil	DRBCCC HINDU COLLEGE

special reference to ambattur in Chennai city						
Service Marketing Mix - The 7 Ps Framework of Booms and Bitner	S. Malarvizhi	International Journal of Research and Analytical Reviews	2019	Nil	Nil	DRBCCC HINDU COLLEGE
The Functioning of Gaze in Arvind Adiga's The White Tiger	S.B. Shanmuga Priya	Research Chronicle, UGC Approved Peer-Reviewed Referred Indexed International Multidisciplinary Research Journal. Journal No.41311	2019	Nil	Nil	DRBCCC HINDU COLLEGE
Self Revelation and the Social Environment in the works of Ruskin Bond	N.Jayashudha	IJELLH UGC Approved, Indexed Peer reviewed Journal	2019	Nil	Nil	DRBCCC HINDU COLLEGE
Dalit autobiographies as Testimonial writings	R.Janani	IJELLH UGC Approved, Indexed Peer reviewed Journal	2019	Nil	Nil	DRBCCC HINDU COLLEGE
Post Colonial Narrative in Australian Childrens Book Seven Little Australians	R.Janani	Literary Endeavour, UGC Approved Under Arts and Humanities Journal No. 44728	2019	Nil	Nil	DRBCCC HINDU COLLEGE
Blogs as pedagogical tools in	G.Kalvikarasi	International Journal of	2019	Nil	Nil	DRBCCC HINDU COLLEGE

Higher Education		Research and Analytical Reviews			
View File					

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	13	31	15	14
Presented papers	32	24	Nil	Nil
Resource persons	Nil	2	1	Nil
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Blood Donation Camp	Youth Red Cross/ --/ Indian Red Cross Society Blood Bank	2	380
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Nil	Nil	Nil	Nil
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Clinic staff nurse Mrs. Remy explained about how to safeguard the health.	Gender Cell	Health Awareness Programme	4	100
Posters depicting the importance of saving girl child was placed by the	Gender Cell	International Girl Child Day	4	100

students in the college campus and a signature campaign was organised under the headship of Dr.V.Lakshmi Principal and Dr. N.Rajendra Naidu, Director for Research and Development				
Tamil Nadu State Commission for Women in association with Gender Cell covered topics in the seminar like Ways and means to safeguard women from crime, Women Empowerment and SDG ,Vulnerable situations faced by women and Girls, Strategizing advocacy	Gender Cell	One Day Seminar on Vulnerability of the Contemporary Women- Current Scenario and Board Coping Management	4	150
Posters depicting the importance of world population was placed by the students in the college campus and a signature campaign was organised under the headship of Dr.V.Lakshmi Principal and Dr. N.Rajendra Naidu, Director for Research and Development.	Gender Cell	World Population Day	4	100
Tiruvallur District Collector Smt.Mageshwari Ravikumar performed Prime	Gender Cell	BetiBacachao BetiPadhao	4	50

Ministers Betibacachao Betipadhao, Educate Girl Child, Save Girl Child program by creating human circle and by taking pledge.				
Smt. Meena, District Social Welfare Officer- Tiruvallur, gave various positions for the Gender Cell members and spoke about womwn welfare measures taken by Government of Tamil Nadu.	Gender Cell	Investiture Ceremony	4	50
Unnat Bharat Abhiyan	Government, Higher Scondary School, Poondi block, Thiruvallur	Plastic Free Campaign	3	120
Unnat Bharat Abhiyan	DRBCCC HINDU COLLEGE	Participatory Rural Appriasal	3	50
Swatchh Bharat Mission	Avadi Municipality	Swatchh Bharat Missionphase - 2	2	120
Swatchh Bharat Mission	Government High School , Avadi	Swatchh Bharat Mission	2	250
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Meditation	210 UG and PG students	Heartfulness Institute - USA, World Headquarters, Babuji Memorial Ashram, Shri Ram Chandra Mission Road, Manapakkam, Chennai-600116.	2
Skilled Based Course on GST	Final year students of B.Com. Corporate Secretaryship, P.G.	3S Pro Academy, No.2, South Dhandapani Street, Meena Arcade,	3

Dept. of Commerce & Dept. of Accounting Finance	Burkit Road, Ground Floor, T. Nagar, Chennai-600017.
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Nil	Nil	Nil	Nil	Nil	0

[View File](#)

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Nil	Nil	Nil	Nil

[View File](#)

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
39197000	47324213

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Class rooms	Newly Added
Laboratories	Newly Added
Others	Newly Added

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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Autolib (Commercial)	Fully	Javascript based latest version 2019	2013

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	52832	6126443	1560	201000	54392	6327443

Reference Books	3729	668182	50	48262	3779	716444
e-Books	94000	5900	Nil	Nil	94000	5900
Journals	72	121500	Nil	Nil	72	121500
e-Journals	40000	5900	Nil	Nil	40000	5900
Digital Database	6	5900	Nil	Nil	6	5900
CD & Video	944	42751	Nil	Nil	944	42751
Others(s pecify)	Nil	Nil	Nil	Nil	Nil	Nil
Others(s pecify)	5	50000	Nil	Nil	5	50000
View File						

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Nil	Nil	Nil	Nil
View File			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	417	374	50	0	6	16	27	50	124
Added	83	83	0	0	0	3	7	0	0
Total	500	457	50	0	6	19	34	50	124

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Nil	Nil

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities

10436610

4507622

16820000

15441640

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Policy and Principles To Maintain Laboratory Department of Electronics and Communication Science Physics 1. Servicing of all the instruments by the respective manufacturing companies carried out every semester before the commencement of University practical examinations. 2. Maintenance of students Login register with the necessary details of Date, Day, Name of each student, class, In/Out time. 3. Maintenance of Stock Register with details of Name of Equipment, Date of purchase Invoice No., Number of items, Rate per unit and Cost of Purchase. 4. Lab Apparatus issue register is maintained with the details of instruments issued to students, No. Of instruments issued and returned back along with the signature of the student receiving the apparatus and issuing authority. 5. Breakage register is maintained with details of date, class, Name of the student(s), Signature of concerned student(s), Cost of apparatus, Replacement etc. 6. Safety Devices – Fire Extinguishers (2 Nos.) are available and are properly maintained under AMC. 7. Training both technical and managerial staff on proper use and care of lab equipment. 8. In Physics Lab, Calibration done by comparing the measurements of equipment against the standard unit of measure, for the purpose of verifying its accuracy and making necessary adjustments.

<https://drbccchinducollege.ac.in/wp-content/uploads/2020/11/Procedures-and-policies-2.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Supply of Nutritious food to the students under the scheme of 'Dharmamurthi Cunnan Chetty's Nutritious Food Scheme for Poor Students' and College Freeship	35828	1140400
Financial Support from Other Sources			
a) National	SC / ST Scholarship, BC/MBC SCHOLARSHIP, Rajasthani Association, TN Congress Committee and HARISH MENUK	1247	4704607
b) International	Nil	Nil	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability	Date of implemetation	Number of students	Agencies involved
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enhancement scheme		enrolled	
Yoga	03/07/2019	1483	HeartfullNess Institute, USA, Babuji Memorial Ashram, Manpakkam, Chennai.
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	Nil	Nil	Nil	Nil	Nil
View File					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nil	Nil	Nil

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
OM INNOVATIONS	187	33	Nil	Nil	Nil
View File					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	90	U.G	All Departments	Various institutions	Various programms
View File					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	1
View File	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
TWO DAYS -Industrial motivation campaign	State	9
Inter -Department-TRIPLE JUMP, LONG JUMP	State	1
The Eleventh Seethamma Trophy inter collegiate tournament for women	State	204
The Fourteenth Cunnan trophy state level inter-collegiate tournament	State	1136
View File		

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Open International Karate Championship 2020	International	1	1	17AF112	S.Hemanath Kumar (Gold medal)
2019	Senior National Karate Championship - 2019	National	1	1	17AF112	S.Hemanath Kumar (Bronze Medal)
2019	5th South Indian Open Karate Championship 2019	National	1	1	17AF112	S.Hemanath Kumar (Gold medal)
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The College has a general students union. The office bearers of the union such as chairman-man, chairman-women, Secretary-man and Secretary-woman are elected by the class representatives who have been elected by the students of the class. Thus, every student has a voice in the student's union. The elected office bearers, the Principal and the president of the union form the union. The president of the union guides the office bearers according to the institutional norms. Every year, the union is formally inaugurated by a significant personality. The office bearers of the union organize competitive events, cultural show and extra-curricular activities. They help the college in conducting various academic activities and celebrations. Besides the general student's union, each department has its own associations and forums such as Tamil Literacy Associations, English Literary club and History Association. These associations have two office bearers chairman and secretary. The

Associations are guided by association presidents, faculty members of the department. The students and the office bearers of the mathematics association publish an In-house journal every year. The students' union and department association take care of fresher's parties, farewell celebrations and arrangement of educational tours. The principal and the members of staff listen to the office bearers if and when they represent certain collective needs of the students and fulfil their expectations and requirements. Thus, the students union functions effectively in the college.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

1485

5.4.3 – Alumni contribution during the year (in Rupees) :

148500

5.4.4 – Meetings/activities organized by Alumni Association :

Yearly Once meeting organised by Alumni Association.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Our Management is highly committed and dedicated to the service of catering to the contemporary requirements of higher education. The management of our institution is constituted with our trust Board members, Principal and college council. The college developmental activities are supported by the Director with the consultation of the principal. To optimize the efficiency of administration the managerial responsibilities of the college are evenly distributed among the teaching and non-teaching staff members. The administrative office of shift -1 and shift-2 are headed by superintendents and Administrative officer respectively. Responsibilities are decentralized among the members of non-teaching staff. The Management is committed to ensure conformity and compliance to the government regulations. It upholds visions and good standards of UGC and MHRD. The involvement of leadership ensures: The policy statements and action plans to reach the stated mission. Formulation of action plans for all operations and incorporation into the institutional strategic plan. Interaction with stakeholders. Proper support for policy and planning through need analysis, research inputs and consultations of the stakeholders. Champions the organizational change. The policy statements and action plans to reach the stated mission. The leader follows a democratic and participative style of leadership, soliciting the total participation and active involvement of both teaching and non-teaching staff. The head of the College has long term vision for both, academics and administration. She guides, initiates, persuades and convinces the staff to actively involve themselves in attaining the goals and objectives of the Management of the College. In addition to this, she also co-ordinates with outside agencies like University authorities, UGC, Joint Director's office and other government bodies and corporate bodies to comply the necessary regulations. The Principal follows an open door communication system and often allows the staff to come up with their constructive suggestions and grievances if any and goes out of the

way to address them. Formulation of action plans for all operations and incorporation into the institutional strategic plan The action plans for operations are prepared under the supervision and guidance of the Principal and Heads of the Departments. Teaching Plans, time table arrangements, various committees are initiated into their defined roles in formulating and achieving the strategic plan. IQAC plays a major role in benchmarking the initiatives of the institution. The leader ensures that all stakeholders are involved in their activities. Proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders. The College leadership undertakes to understand the needs of the society through its interactions with University, UGC and other academic authorities. It extends full support to all the new initiatives of these authorities. It also conducts regular feedback of students, parents and local authorities to frame plans. The policies are framed according to the experiences of the part years. The management fully supports any new plans for the benefits of its stakeholders.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	Plenty of effective steps have been taken by the institution in providing an inclusive environment which has been promoting harmony and tolerance among the students. Right from the admission or enrollment there is no bias as the enrollment is purely transparent and merit based. The administrative unit is completely automated including student admission support and finance and accounts sections.
Industry Interaction / Collaboration	The institution can collaborate and partner with statutory government bodies, corporates and NGO's. The college can be an excellent centre for innovation and can be a pioneer in various community-based start-ups. A research centre can be established which will also serve as an ideation and incubation centre. Few existing departments can be converted into research centres. The possibility of partnership with Skill India will help the enhancement of skill-based learning and it will lead to greater college - industry interaction. Collaborating with foreign universities for student-teacher exchange programmes will greatly enhance the learning quotient.
Human Resource Management	The meetings are conducted by the management which serves as a constructive drive for recruitment and business relationships, counselling and for extension activities. The

	<p>management practices staff reimbursement scheme under which the members of staff get a reimbursement of expenses involved education and health and the reimbursement involved education and health.</p>
<p>Library, ICT and Physical Infrastructure / Instrumentation</p>	<p>The library is automated with the Integrated Library Management System with the ILMS software called Autolib Software, Automated Library Software, with updated and current version Java based software. The Institution provides excellent classrooms, laboratories, communication gadgets and computing equipments to facilitate the teaching - learning process effectively. There are six seminar halls with ICT facilities are also in this building.</p>
<p>Research and Development</p>	<p>The research initiatives, industry-academia interface, extension programmes by the college have promoted research culture and establishment of good bond with the community and industries.</p>
<p>Examination and Evaluation</p>	<p>The evaluation process is classified into continuous assessment, seminars, and group discussions. The grading pattern is based on the scheme provided by the University of Madras. The evaluation process takes into consideration the students' rights to improve on their performance and it helps to tackle the problem of learner absenteeism.</p>
<p>Teaching and Learning</p>	<p>To reinforce the classroom teaching, staff members follow ICT based teaching. Blended teaching like google Classroom is tried by the teachers.</p>
<p>Curriculum Development</p>	<p>The student- centric teaching is the focus of the institution within the university curriculum regulations.</p>

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
<p>Planning and Development</p>	<p>Proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders. The College leadership undertakes to understand the needs of the society through its interactions with University, UGC and other academic authorities. It extends full support to all the new initiatives of these authorities. It also conducts</p>

	regular feedback of students, parents and local authorities to frame plans. The policies are framed according to the experiences of the part years. The management fully supports any new plans for the benefits of its stakeholders.
Administration	The administrative unit is completely automated through M/s.TALLY ERP.GOLD Proprietor: Mr.R.Ramji, New No.21 Old No.12 Patel Street, West Mambalam, Chennai-33. Contact No. 9840905926
Finance and Accounts	The finance section is fully automated through M/s.TALLY ERP.GOLD Proprietor: Mr.R.Ramji, New No.21 Old No.12 Patel Street, West Mambalam, Chennai-33. Contact No. 9840905926
Student Admission and Support	The student Admission and Support is fully automated through M/s. DMV Technologies Pvt. Ltd. Proprietor: Mr.R.S.Draavidamani, No.157/17E, JN Road, Tiruvallur-602001, Contact No. 9894101940
Examination	The conducting of Examination system is fully automated / computerized / online through University of Madras IMES - Examinations.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr.R.Saravana Subbu Selvan	Certificate of Publication , A Journal of Composition theory	JCT Journal in Volume XIII, Issue II February 2020	1000
2019	Dr.R.Saravana Subbu Selvan	International Conference on Reshaping Librarianship: Innovations and Transformation	Bharathiar University,coimbatore on 16th 17th August 2019	1000
2019	Dr.D.Sundari	102nd Annual Conference of The Indian Economic Association	School of Studies in Economics, Raipur on 27th to 29th December 2019	1000

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6.3.2 – Number of professional development / administrative training programmes organized by the College for

teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
Nil	Nil	Nil	Nil	Nil	Nil	Nil
View File						

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Orientation Programme at UGC - Human Resource Development Centre, University of Madras	5	05/02/2020	25/02/2020	21
Orientation Programme at UGC - Human Resource Development Centre, University of Madras	1	15/11/2019	05/12/2019	21
Refresher Course at UGC - Human Resource Development Centre, University of Madras - Teacher Educator II (Interdisciplinary)	1	04/02/2020	17/02/2020	14
Refresher Course at UGC - Human Resource Development Centre, Madurai Kamaraj University, Madurai - History	1	21/01/2020	03/02/2020	14
Refresher Course at UGC -	1	15/11/2019	28/11/2019	14

Human Resource Development Centre, University of Madras - Physical Education and Yoga				
Refresher Course at UGC - Human Resource Development Centre, University of Madras - Library and Information Science	1	14/11/2019	27/11/2019	14
Refresher Course at UGC - Human Resource Development Centre, University of Madras - Tamil Language and Literature	1	15/10/2019	28/10/2019	14
Refresher Course at UGC - Human Resource Development Centre, S.V. University, Tirupathi - - Commerce and Management Studies	2	14/10/2019	26/10/2019	14
Refresher Course at UGC - Human Resource Development Centre, University of Madras - Mathematics	2	10/10/2019	23/10/2019	14
Refresher Course at UGC - Human Resource Development Centre, University of Madras - English Language Literature	1	27/08/2019	09/09/2019	14

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
97	168	37	45

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Teaching-PF, Gratuity, Medical Insurance, Health Fund, Food Relief Fund and Medical and Educational Expenses, reimbursement scheme Delegate fee for members of staff to present paper in National and International conferences Performance based incentives Encashment of Casual Leave Maternity leave with pay for women staff members Medical leave for senior faculties	Non-Teaching-PF, Gratuity, Medical Insurance, Health Fund, Food Relief Fund and Medical and Educational Expenses, Reimbursement Scheme	Students-Safety Insurance, Medical Insurance and Noon - Meal

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The financial administration of the College is completely under the directions and decisions of the Trust Board. The Managing trustee and the trust board members along with the College Secretary, convenes regular meetings for managing funds. The Institution provides proposals from each department and this is carefully scrutinised by the Management and the funds are released in instalments. The Principal serves as the disbursing authority of the funds after receiving the sanction from the Management. Maintenance of Capital assets are taken care of by the Management. Whenever the programmes are conducted, the receipts vouchers are immediately submitted and attested by the Office Superintendent and the Principal. Internal and External financial audits are conducted every year and audit statements were submitted. Internal Audit is conducted by M/s C.V. RAMASWAMY CO., Chartered Accountants, Chennai. Statutory Audit is conducted by Mr. M. INBARAJ, Chartered Accountant, Chennai.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Management and various Endowments	1201501	All expenditures for development than Criterion III
View File		

6.4.3 – Total corpus fund generated

2500000

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Subject Experts from other institutions	Yes	IQAC
Administrative	Yes	Administrative Experts from various institutions	Yes	IQAC

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Suggestions for developmental measures. 2. Address the grievances of their wards. 3. Suggestions for Academic flexibility with need based courses.

6.5.3 – Development programmes for support staff (at least three)

1. Updation of latest software for administrative purposes. 2. Encouraged to attend workshops on UGC procedures for understanding the system. 3. Communication skills programme.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Started science courses from 2019-2020 2. Gender cell became more dynamic with clear objectives and constitution. 3. Placement cell had been restructured with more training programmes.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	No
c) ISO certification	No
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Regular meeting for Continuous assessment for development measures like e-learning and e-resources	05/11/2019	05/11/2019	05/11/2019	6
2019	Regular meeting for E-connect like NPTEL and Swayam	22/10/2019	22/10/2019	22/10/2019	8
2019	Regular	18/10/2019	18/10/2019	18/10/2019	21

	meeting for Academic counselling, personal counselling, psychological counselling, Human values, professional ethics, Academic mentoring, Gender cell				
2019	Regular meeting for Entrepreneurial Development cell	17/10/2019	17/10/2019	17/10/2019	7
2019	Regular meeting for Training programmes and Campus placement drive	14/10/2019	14/10/2019	14/10/2019	8
2019	Regular meeting for Curriculum development, Course codes, Evaluation of proposals of the certificate courses, Courses with models and interdisciplinary courses	12/10/2019	12/10/2019	12/10/2019	8
2019	Regular meeting for College website updation, Research project framework and preparation of the mini/major	11/10/2019	11/10/2019	11/10/2019	9

	research projects proposal				
2019	IQAC meeting for Planning, Monitoring and Execution of allotted committee related works	30/09/2019	30/09/2019	30/09/2019	39
2019	Regular meeting of IQAC about Curriculum Planning Implementation, Academic Flexibility, Workshop on Google classroom was proposed and NAAC documentation procedures etc	14/09/2019	14/09/2019	14/09/2019	19
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Women's Day Celebration	07/03/2020	07/03/2020	77	73
Health Awareness Programme	01/08/2019	03/08/2019	576	224
Breast Feeding Awareness Program for Staffs and Married Students	12/09/2019	12/09/2019	20	Nil
Orientation program for the freshers on	01/06/2019	01/06/2019	680	120

importance of Gender equality				
Investiture Ceremony women welfare measures taken by Government of Tamil Nadu.	10/07/2019	10/07/2019	115	35
BetiBacachaoB etiPadhao	10/07/2019	10/07/2019	400	200
World Population Day	11/07/2019	11/07/2019	500	300
One Day Seminar on Vulnerability of the Contemporary Women: Current Scenario and Broad Coping Mechanisms	22/01/2020	22/01/2020	350	150
A research study was conducted on "Perception of Men on Women".	11/02/2020	11/02/2020	78	22
International Girl Child Day	11/10/2019	11/10/2019	535	265
End Human Trafficking Campaign- Shout for Freedom	10/12/2019	10/12/2019	271	29
Teachers Day Celebration	05/09/2019	05/09/2019	77	73
Personality Development Program presented by Rexona Academy	13/09/2019	13/09/2019	1000	Nil

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
87

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	8
Ramp/Rails	Yes	8
Scribes for examination	Yes	8
Special skill development for	Yes	8

differently abled students

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	1	1	17/09/2019	180	Fixing up of College timing	Commutation difficulty	4789
2019	3	3	15/08/2019	365	Independence Day Seethamma Garu Day National Youth Day	Rangapuram village (SC/ST)	50
2019	1	1	05/08/2019	1	Swachh Pakwarra Abhiyan	Cleaning of College campus	300
2019	1	1	17/07/2019	1	Swachh Bharat Mission	Government High School, Avadi	300

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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
College Calendar	17/06/2019	Code of conduct (handbooks) for various stakeholders 1. Students are regularly monitored by the Head, Disciplinary Committee members and the staff. 2. When the student fails to follow the code of conduct they are warned. 3. The disciplinary action taken is registered in the Department Diary. 4. Observance of Dress code is strictly monitored and disciplinary actions are taken. 5. Counselling is given to the needy students. 6. Parents are informed about the code

of conduct through handbook (calendar). Orientation meeting at the beginning of the year through two parent teacher meeting and feedback are received, analysed and remedial measures are taken.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Madras Week Celebration 2019	27/08/2019	29/08/2019	2432
Took pledge Fit India Movement along with the Prime Minister of India - NSS	29/08/2019	29/08/2019	50
Abdul Kalam Quiz	09/01/2020	09/01/2020	83
Endowment Lecture	31/01/2020	31/01/2020	300
Personality Enrichment	28/01/2020	28/01/2020	143
Personality Enrichment on Goal Setting and Self-esteem	17/07/2019	17/07/2019	162
View File			

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. The eco-friendly campus creates the value of environmental awareness among the student community. 2. The nearby suburban railway station which bears the name of the college makes the campus easily accessible. The sylvan campus is known for its eco-friendliness. 3. A Generator is operated during the power failure hours. 4. A waste Management pit is in usage to ensure the eco-friendly campus. 5. Green campus ensuring good health.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

BEST PRACTICES - 1 Highlights of Commerce Lab The Commerce Lab is undoubtedly first of its kind and pioneering venture on the part of the college, won the encomiums of department of Commerce and Management and others concerned with commerce education. The management of DRBCCC Hindu College inaugurated the lab and lauded the efforts taken up by the college. The Commerce Lab is a new concept, wherein students practice their theoretical knowledge gained in the business profitably and understand the practical difficulties. Commerce Lab acquaint students about cheque endorsement, bank slips, documentation of business correspondence, company logos and profile of industrialists, entrepreneurs etc., creating a real time exposure. Commerce Lab has 29 computers. The objectives of the Commerce Lab are: To explore practical knowledge on what they learn theoretically Exhibit charts and models prepared by students related to various commerce activities To provide a platform to the students to use the documents related to the commerce subjects Company related documents Banking related documents Tax related documents Every year live

budget presentation is telecasted in the Commerce Lab. The students of Commerce and other commerce related education are participated in this live budget telecast. Immediately after the budget presentation a test is conducted based on the budget presentation and prizes were awarded to the winners. In the budget 2020 our government asked for the suggestions from public, in this regard our students were send so many suggestion to the government through our Commerce Lab. One of the suggestions from some of our student is, "Need a change in income tax slab rate, to reduce the tax burden for the middle class salaried people". In the following live budget, "New slab rates are announced by our Finance Minister". We feel proud that our students as a responsible citizens participated in the budget and give suggestions.

BEST PRACTICES-2

College Social Responsibility (CSR) Our college adopted the village named Rangapuram of Poondi Block of Thriuvallur District, Tamilnadu since 2017. This village has total population of nearly 300 and total household is 83. This remote village has the tribal population and their main occupation is fishing and snake catching. Our college has adopted the village to develop the community in terms education and health. Since then organized various programme to achieve the objectives. Objective: To improve the education status of the children To provide awareness and improve the physical health condition of the village To inculcate the service mind among the students of the college To provide the real time exposure to higher education students to study the village

Village Survey: The statistics department of our college conducted village survey. Students of the department along with faculty supervisor Dr. Rajesh were involved and conducted the survey on 13.09.2017. This survey was highly helpful in indentifying socio-demographic characteristics of the village and organizes the program based on the information derived from the survey.

Rural Camps: The Students of Master of Social Work (MSW) conducted Rural Camp in all adopted in the adopted Village Rangapuram. MSW department conducted the Camp in 2017 from 10.09.2017 to 16.09.2017 and 2018 from 16.09.2018 to 22.09.2018. Each camp is for 7 days. Students stayed in the village to conduct various program like Medical Camp, Awareness on education, Competition program at Primary School, village survey and Rally. The students also conducted program related to health, education, sanitation, grievance addressing program and awareness on women empowerment.

Seethamma Garu Day: Our College celebrated our founder couple day on 15.12.2017 by conducting competition in the school to promote healthy living among children. College conducted the various competition and distributed prizes for them.

Share Auto facility for Rangapuram School going students: In Rangapuram village the school dropout rate was high due to non availability of transport to nearby school. Our college took initiative in arranging share auto to pick up and drop the children in that village. The expenses are borne by the management of the college. The net result is now the school dropout come to nil. This is one of the major achievements in adopting of villages.

Share Auto facility carried out from 2018 till today.

Republic Day Celebration with Denatl Check up Our college in association with Priyadarshini Dental College and Hospital Chennai conducted free dental check up on the eve of Republic day. This was organized to promote health condition of the village. Because through survey it was found that this village community were poor in knowledge on dental care.

Providing Basic Items: The program organized to help the needy on 14.10.2017 to help the needy community. The Rangapuram village people fall below poverty line, in order to improve their living standard and have safe life we distributed Umbrellas to each Household, Distribution of Tarpaulins, Bed sheets, Mats, Sarees, Dhotis, Towels, T-Shirts, Shorts, Stainless Steel Plates Tumblers to each Household.

Conducted Participatory Rural Appraisal (PRA): The UBA cell conducted PRA in all adopted villages to map out the resources, problems and felt need of the community. In all five villages the UBA cell conducted the PRA and mapped the resources and problems.

Independence Day: Our college celebrated our Nation Independence day in the adopted village on 15.08.2018. College felt that our

Nation Lives in the village, so it is appropriate to meet village community on this occasion. Our NCC cadets conducted parade in the village. Supporting Government High School Mamandur Village: Our college apart from organizing various program supported the Government High School at Mamandur of Thiruvallur District by providing Chairs, Table, Stationary items etc worth Rs. 10000 on 01.11.2018. Proposal of Construction of Community Hall: Our college Management has passed the resolution to build community hall at Rangapuram to smoothening the community based program at the village. The objective of building community hall is to organize program like adult education, KVIC, tailoring classes, English, Mathematics and Computer Education to the needy etc. This Proposal was addressed to District Adidravidar and Tribal Officer of Thiruvallur, Tamil Nadu. It is in the pipe line.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://drbccchinducollege.ac.in/academic-centers/commercelab/>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The Last will and Testament of our benevolent founder Calavala Cunnan Chetty Garu dated 19th July 1920 expressed the thought which every benefactor in the institution cherish always. I am anxious that the bulk of my properties should be utilised for charities and that my name should be perpetuated not by descendants, but by Schemes of Public benefaction. The Trustees live up to the ideals of the founder by various schemes one of which we identify as the nutritious noon meal scheme which was successfully followed for the service to humanity is service to God. The charities of DRBCCC HINDU COLLEGE nutritious meal scheme for poor students is one of the best practices successfully followed for the past 27 years. OBJECTIVES OF THE PROGRAMME To Provide nutrition to the under fed and under nourished students. To encourage students from disadvantaged backgrounds to attend college regularly and to help them in attaining formal educations. BENEFICIARIES PROFILE : From the entry profile of the students, the Management identifies the economically poor students. Many students have unfortunate situations of Single Parent without basic financial support, Parent low job profiles, words of alcohol addicts, students of milk packet newspaper delivery boys too. Further their situation is alleviated by distance travel from remote villages of Tiruvallur, Tiruttani, and nearby distances. Students in Sports with early morning coaching also got benefited by the scheme. Addressing all the issues, the trustees started the scheme which caters to the well being of the students with the conviction that Sound mind is in the sound body. Details of the Scheme:- 2019-2020 - No. of students benefited - 35770 - Expenditure - 715400

Provide the weblink of the institution

<https://drbccchinducollege.ac.in/wp-content/uploads/2021/01/7.3.1-INSTITUTIONAL-THURST-AREA.pdf>

8.Future Plans of Actions for Next Academic Year

1. The Faculties are encouraged to apply for Minor / Major Research Projects under the National / International Government funding agencies. 2. The Updation of LMS in Teaching Learning process to enhance familiarity and competence in using ICT tools for teaching and administrative purposes. 3. To complete inter office communication and digitalization of entire administration through online process without paperless work (print outs) to protect atmosphere and save the nation. 4. The faculties and students are encouraged to enroll online certificate courses conducted by MHRD through SWAYAM NPTEL web portal. 5. The students are

encouraged to enroll in foreign university programmes for Higher Education opportunities: pre-preparatory introduction seminars to be conducted. 6. The staff members are encouraged to prepare e-contents based on Affiliating University curriculum and share the e-contents to other institutions. 7. The students will be encouraged more to participate in international workshops / seminars / conferences. 8. The staff members will be encouraged more to participate in workshops / seminars / conferences globally and partial financial assistance will be provided. 9. The staff members will be encouraged to publish their Research articles in UGC care list / Scopus indexed journal / web of science indexed journal and partial financial assistance will be given as cash awards. 10. The students are encouraged to participate in various sports activities (Games) in globally. 11. The Community development programmes are organized based on their local community needs day by day. 12. MOU's to be signed to intensely participate and encourage students internships and placements at National and International level.