



DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S
HINDU COLLEGE



LINGUISTIC (TELUGU) MINORITY STATUS CONFERRED BY THE GOVERNMENT OF TAMIL NADU
RE-ACCREDITED BY NAAC AFFILIATED TO UNIVERSITY OF MADRAS
DHARMAMURTHI NAGAR, PATTABIRAM, CHENNAI-600072

PG & RESEARCH
DEPARTMENT OF COMMERCE
MERCADO
ONE DAY WORKSHOP
ON
RESEARCH METHODS USING SPSS

RESOURCE PERSON

Prof.(Rtd.)P.Murugesan
TO
M.COM STUDENTS

4th March 2026

Venue : Computer Lab (Shift-1)

Dr.U.PARTHIBAN
HEAD OF THE DEPARTMENT

DR.K.SRIDHAR
DEAN (ACADEMICS)

Dr.N.RAJENDRA NAIDU
DIRECTOR

Dr.G.KALVIKKARASI
PRINCIPAL

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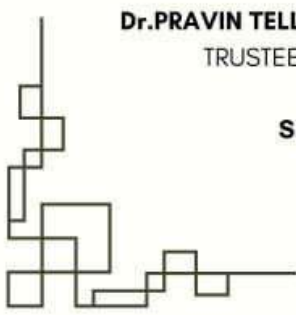
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ABOUT THE DEPARTMENT



The Department of Commerce was established in the academic year 1995-1996. The department obtained affiliation for the M.Com in 2004-2005, M.Phil in 2016-20217 and Ph.D in the year 2022-23. Since its inception, the department has been contributing to the overall development of our students by organizing various programmes related to Research and Development.

ABOUT THE PROGRAMME

The program One Day Workshop on “Research Methods Using SPSS” aims to provide participants with essential knowledge of Research Methodology and practical skills in statistical data analysis using SPSS. The session will cover research design, data collection, hypothesis testing, and interpretation of results with hands-on exposure on SPSS tools. This program is designed to enhance research competence and analytical skills among faculty members, research scholars, and students.

RESOURCE PERSON PROFILE

Founder & CEO, Tulsi Analytics, Chennai



PROF.(RTD.) P. MURUGESAN

Prof.(Rtd.)P. Murugesan is a distinguished academician and data science expert with over four decades of experience in teaching, research, and academic leadership. He has served as Dean of Management Studies and Chairman of the PGDM programme at reputed business schools in Chennai. An expert in Data Science, Econometrics, Business Analytics, Artificial Intelligence, and Machine Learning, he has delivered lectures and conducted workshops at premier institutions, including IIT Madras, IIT Bombay, IIM Bangalore, NIT Trichy, the University of Madras, and several leading engineering and management institutions across India. A Certified Six Sigma Black Belt Consultant and Life Member of the Indian Economic Association and the Indian Econometric Society, Prof. Murugesan has guided numerous research scholars and continues to actively contribute to academic excellence and industry-oriented analytics training.