

Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Hindu College



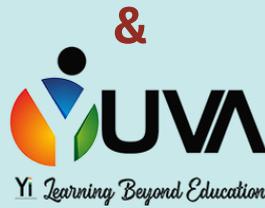
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Dharmamurthi Nagar, Pattabiram, Chennai – 600072.



DEPARTMENT OF COMMERCE (SHIFT-1)

In Association with

Entrepreneurship Development Cell



Celebrates
Youth Day

STUDENTPRENEUR' 26

Chief Guest

Mrs. Archana Stalin

Founder & Growth Champion
myHarvest Farms



23.01.2026 @ 10.30 a.m



Dr. Rajshree Rajesh
Assistant Professor,
Dept of Commerce
ED Cell Convenor

Dr. R.Jayasri
Assistant Professor,
Dept of Commerce
Nodal officer - Yi-Yuva

Dr. K. Bhavani Selvi
Head, Department of Commerce

Dr. G.Kalvikkarasi
Principal

Sri. M. Venkatesaperumal
Honorary Secretary

STUDENTPRENEUR' 26

This programme aims to encourage the young entrepreneurs who have entrepreneurial interest and skills. This is a platform given to the students to learn and also inspire their own student fraternity to turn as an entrepreneur and earn income while pursuing their formal education. The students place stalls of self - made products, services, food items and artistic work. This Studentpreneur'26 brings out the students' entrepreneurial ideas, financial management skills, marketing skills, creativity, problem solving skills and so on.

About the Chief Guest

Mrs.Archana Stalin is the founder of myHarvest Farms, a social entrepreneur and an engineer turned farmer. myHarvest Farms is a farm-to-home platform which enables Indian farmers to grow and sell organic produce, helping to improve their livelihoods. They also offer home delivery services enabling families to access safe, chemical free produce. Archana's vision is to make safe food possible for all. She has impacted the livelihoods of over 300 farmers and enabled over 15,000 families. She is active in the startup ecosystem in chennai. Archana has been recognised with the Meity NASSCOM Women Entrepreneur Awards 2020-21 for her work. She is a recognised TEDX speaker. A promising woman driving change in the agri space and creating happier farmers, healthier families and a sustainable future.

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