



**DHARMAMURTHI RAO BAHADUR  
CALAVALA CUNNAN CHETTY'S HINDU COLLEGE**

(SHIFT 2 –SELF FINANCING STREAM) LINGUISTIC(TELUGU) MINORITY STATUS  
CONFERRED BY THE GOVERNMENT OF TAMIL NADU

RE-ACCREDITED BY NAAC AFFILIATED TO THE UNIVERSITY OF MADRAS  
DHARMAMURTHI NAGAR, PATTABIRAM, CHENNAI -600072



**DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S  
HINDU COLLEGE ALUMNI ASSOCIATION**

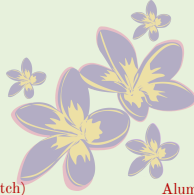
WITH  
**DEPARTMENT OF COMPUTER SCIENCE WITH DATA SCIENCE**  
*Organizes*

*Career Guidance Programme On  
Digital Marketing and Project Framework*

*RESOURCE PERSONS*



**HAMEEDUDEEN SA**  
Alumnus -B. Com. ISM (2016-2019 batch)  
**TEAM LEADER**  
**OMEGA HEALTH CARE**



**RAMAJAYAM K**  
Alumnus -B.Sc. Computer Science(2019-2022 batch)  
**TEAM MEMBER(FULL STACK DEVELOPER)**  
**VANI FINANCIAL AND ACCOUNTING SERVICES  
PRIVATE LIMITED**

*Date:* 04.01.2025

*Time:* 3.00pm

*Venue:* Seethamma Conference Hall :RTB

**Faculty Members**  
Dr. N. Preetha  
Mr. S. Mahendran

Dr. D. Lakshminarayanan  
**Head of the Department**

Dr. N. Rajendra Naidu  
**Director**

Dr.(Smt) G. Kalvikkarasi  
**Principal**

Sri. M. Venkatesaperumal  
**Honorary Secretary**

**Board Of Trustees**

Sri. B. Gautham  
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Sri M. V. Cunniah Chetty  
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Sri C. Venkatachalam  
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Trustee

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Trustee

Sri. Ramesh Chitrala  
Trustee

## About the Alumni Association

*Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Hindu College ALUMNI ASSOCIATION is a registered association with an Elected Alumni Members as Executive Committee Members. The aim is to bring the alumni under one forum and support their Alma Mater in all the possible ways.*

## About the Programme

*Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Hindu College, Department of Computer Science with Data Science, is excited to organizes "Career Guidance Programme on Digital Marketing and Project Framework" for the students of Data Science . This programme is to enhance students to gain knowledge on Digital Marketing and also able to understand the project management fundamentals.*

## About the Resource Persons

### HAMEEDUDDEEN SA

*He is an alumnus From the Department of B. Com ISM (2016-2019 batch). He is a Proactive and meticulous team lead with over 5.2 Years of experience in Revenue Cycle Management - Medical billing industry. Proactive, Agile and adaptable with demonstrated leadership abilities, strategic planning expertise, problem-solving & team handling. Assists high management people with accomplishing demanding targets by encouraging staff and coordinating resources. Methodical and well-organized in optimizing coverage to meet operational demands. Well-Versed in accounting and inventory management.*

### RAMAJAYAM K

*He is a dedicated and detail-oriented Full Stack Developer with 2.1 years of experience in building robust web applications. Skilled in both front-end and back-end technologies, including HTML, CSS, JavaScript, PHP, Laravel, and Bootstrap. Proficient in managing MySQL databases using php MyAdmin. Committed to delivering high-quality solutions that align with client needs. Passionate about continuous learning and staying currently with industry trends and technologies. He is also an alumnus from Department of Computer Science (2019-2022 batch).*