

## **Sri. S. SHANMUGAM**

**Assistant Professor, Department of Economics**

**Date of Birth : 23.05.1970**

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Veppampattu, Thiruvallur District.  
Pincode : 602024.**

### **Present Position :**

*Assistant Professor, Department of Economics, DRBCCC Hindu College, Pattabiram, Chennai-72 since 17th June 2008.*

### **Previous Position:**

*Worked as Assistant Professor, Management Appointee in the Department of Economics (Shift -II) from 12th June 2000 to 16th June 2008. Nature of Employment(Shift-I) - Permanent from 17.07.2008.*

**SLET - Qualified November 1999**

### **Degree**

**M.Phil (Economics), Loyola College, Chennai-34 (1995)**

**M.A(Economics), Loyola College, Chennai-34 (1991-93)**

**B.A., Economics, Loyola College, Chennai - 34 (1988-1991)**

### **Research Experience**

**Presently Undergoing Ph.D in Agricultural Economics.**

### **Area of Specialisation**

- *Macro Economics*
  - *Development Economics*
  - *Micro Economics*
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## Seminars and Conferences

**1.National Conference Organised by Department of Economics, DRBCCC Hindu College, Pattabiram, Chennai-72. In Collaboration with IQAC and In Association with AMECA on 29.09.2023 – Presented a paper entitled PRESERVATION OF MANANDUR CAVE TEMPLE AND HERITAGE TOURISM POTENTIAL Conference Proceedings ECONOMIC RENAISSANCE:INDIA' S GROWTH OUTLOOK AND ITS IMPLICATIONS ISBN 978-81-962733-9-2**

**2.National Conference Organised by Department of Economics, DRBCCC Hindu College, Pattabiram, In Collaboration with IQAC and In Association with AMECA Chennai-72 on 30.03.2023- Presented a paper entitled ECONOMICS OF EMERGING MEDICAL TOURISM CHENNAI CITY: AN OVERVIEW Conference Proceedings VISION INDIA 2047: INDIA'S ECONOMY, BUSINESS AND SUSTAINABLE DEVELOPMENT. ISBN 978-81-962733-0-9**

**3.One Day International Conference, 6th February 2018 on Climate and Environmental Challenges: Retrospect and Prospect- Presented a paper entitled Impact of Climate Change on Agricultural Sector Organised by Asian Management Economics Commerce Association(AMECA) Affiliated to International Economic Association held at Jaya College of Arts and Science.**

**4.Two Day International Conference, 21st and 22nd September 2017 on Competing in the New Era of Globalisation – Challenges and Prospects- Presented a paper entitled Impact of Globalisation on Indian Economy,978-1-64136-514-7 Organised by Department of Economics, Thiruvalluvar University, Serkkadu, Vellore, Tamil Nadu.**

**5.One Day International Seminar, 3rd April 2017 on Causes and Consequences of Demonetization in India – A Critical Assessment- Presented a paper entitled Impact of Demonetization on Farmers ISBN: 978-1-63535-204-7 Organised by The Department of Commerce, Post Graduate Extension Centre, Thiruvalluvar University, Villupuram, Tamil Nadu.**

**6.One Day National Conference, 19th December 2016 on Indian Economic Development: A Long Term Study Since 1950- Presented a paper entitled A Critical Review on Farmers Suicide In India, ISBN: 978-1-63535-119-4 Organised by The Department of Economics, DRBCCC Hindu College,Chennai-72 in Collaboration with Tamil Nadu Economic Association.**

**7.Two Day International Conference, 17th & 18th April 2015 on Unleashing Opportunities At Bottom of the Pyramid - Presented a paper entitled CRM- A New Dimension for Success of Commercial Banks Organised by Department of Business Administration & Management Wing (DDE), Annamalai University.**

**8.One Day International Conference , 7th March 2015 on Management Practices Beyond the Horizon- Presented a paper entitled Customer Relationship Management and Women Empowerment Need of the Hour, ISSN: 2438-4705 Organised by Glow Plus Training Academy, Ambattur Chennai-53 & Dept. of Business Administration, D.G. Vaishnav College, Arumbakkam, Chennai.**

**9.One Day International Seminar, 24th July 2013 on Media and Cultural Convergence Held on 24th July 2013- Presented a paper entitled Effects of Mass Media on College Youth Organised by Department of Visual Communication, DRBCCC Hindu College, Pattabiram, Chennai-72**

## **Workshop**

**Participated in One Day National Level Workshop on Developing Research Proposals for Funding Agencies organized by Internal Quality Assurance Cell (IQAC), DRBCCC Hindu College, Pattabiram, Chennai, on 29.07.2017.**

**Participated in the Faculty Development Programme Organised by the Andhra Chamber of Commerce, Chennai on October 30, 2015.**

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