

Dr. S. VEERAMANI

Associate Professor and Head,
Dept. of Economics,
DRBCCC Hindu College, Chennai-72.

Phone (Mobile) : 9444683436

e-Mail ID : *drsvmani@gmail.com*



Date of Birth : 28.02.1974

Address : *No. 6, Annai Saradha Nagar,
Putlur, Thiruvallur District, Tamil
Nadu 602025*

Present Position :

Associate Professor, Department of Economics, DRBCCC Hindu College, Pattabiram, Chennai-72 Since 2014.

NET - Qualified June 1999

Educational Qualification

M.A(Eco)., M.Phil., Ph.D., PGDMM., Praveen (Hindi)., M.A (Eng)., M.A (Tamil)., M.A (History)., M.A(Linguistics)., M.Sc (Psychology).,

Research Experience - Guided Two M.Phil Research Scholars in Area of Informal Sector.

Area of Specialisation

- *Micro Economics*
- *Mathematics for Economics*
- *Statistics for Economics*
- *Basic Econometrics*

Seminars and Conferences

1. One day National Conference Organised by Department of Corporate Secretaryship, DRBCCC Hindu College, Pattabiram, Chennai-72, In Association with ICSI-Paper entitled INDIA'S ESG LANDSCAPE: A PANOROMIC INSIGHT INTO CHALLENGES AND STRATEGIES Conference Proceedings THE ROLE OF ENVIRONMENTAL, SOCIAL AND GOVERNANCE IN MODERN BUSINESS ISBN 978-81-966269-5-2

2. One day National Conference Organised by Department of Corporate Secretaryship, DRBCCC Hindu College, Pattabiram, Chennai-72, In Association with ICSI- paper entitled STRATEGIC EVALUATION OF ESG IN INDIA: CRITICAL SUCCESS FACTORS AND EMERGING TRENDS , Conference Proceedings THE ROLE OF ENVIRONMENTAL, SOCIAL AND GOVERNANCE IN MODERN BUSINESS ISBN 978-81-966269-5-2

3. One day National Conference Organised by Department of Economics, DRBCCC Hindu College, Pattabiram, Chennai-72 In Collaboration with IQAC and AMECA on 29.09.2023, A CRITICAL REVIEW OF ECONOMICS OF LITERACY AND RIGHT TO EDUCATION IN INDIA: A REALITY CHECK- Conference Proceedings ECONOMIC RENAISSANCE:INDIA' S GROWTH OUTLOOK AND ITS IMPLICATIONS ISBN 978-81-962733-9-2.

4. National Conference Organised by Department of Economics, DRBCCC Hindu College, Pattabiram, Chennai-72 In Association with IQAC and In Association with AMECA on 30.03.2023, with title CHALLENGES AND OPPORTUNITIES OF INDIAN AYURVEDIC PRODUCTS MARKET Conference Proceedings VISION INDIA 2047: INDIA'S ECONOMY, BUSINESS AND SUSTAINABLE DEVELOPMENT. ISBN 978-81-962733-0-9.

5. One Day International Conference, 6th February 2018 (Organising Secretary for the International Conference on behalf of AMECA) and Editor for Volume 2, Special No.1. Climate and Environmental Challenges : Retrospect and Prospect - Presented a paper entitled Climate and Environmental Challenges: Towards Alternative Theories of Development ISSN: 2474-5138(P) Vol.2, Special No.1 ISSN: 2474-5146(O) Organised by Asian Management Economics Commerce Association,

Chennai-88 (Affiliated to International Economic Association) held at Jaya College of Arts and Science, Thiruninravur, Chennai-602024.

6. Two Day International Conference, 21st and 22nd September 2017 Competing in the New Era of Globalisation- Challenges and Prospects and Editor & Presented a Paper entitled The Impact of Globalisation on Indian Film Industry, ISBN : 978-1-64136-514-7 Organised by Department of Economics, Thiruvalluvar University, Serkkadu, Vellore, Tamil Nadu.

7. One Day International Seminar 3rd April 2017, Causes and Consequences of Demonetization In India- A Critical Assessment- Presented a paper entitled Impact on Demonetisation in Banking and Retail Sector in India ISBN: 978-1-63535-204-7 Organised by The Department of Commerce, Post Graduate Extension Centre, Thiruvalluvar University, Villupuram, Tamil Nadu.

8. Two Day International Conference, 3rd & 4th March 2017 on Developments and Challenges in Post Independent India- Presented a paper entitled Agricultural Development Under Five Year Plans in Post Independent India. ISBN: 978-81-922235- 8-2 Organised by Department of Historical Studies, DRBCCC Hindu College, Pattabiram, Chennai-72.

9. One Day National Level Seminar, 25th February 2017 Impact of Globalization on Indian Economy- Presented a paper entitled Impact of Globalization on Indian Economy: Developments and Challenges ISBN: 978 -81-6910203-0-4 , Organised by Department of Economics, C.Kandaswami Naidu College for Men, Anna Nagar, Chennai- 102.

10. One Day National Conference, 19th December 2016 On Indian Economic Development: A Long Term Study Since 1950- Presented a paper entitled A Red Signal to Corruption will Signify Green Signal to Rapid Indian Economic Development, ISBN: 978-1-63535-119-4 Organised by The Department of Economics, DRBCCC Hindu College, Pattabiram, Chennai-72 in Collaboration with Tamil Nadu Economic Association.

11. One Day National Conference, 23rd September 2016 on Emerging Trends in Management- Presented a paper entitled A Study on Problems and Prospects of Small Entrepreneurs in Kanchipuram District, ISSN : 2279-0918 Vol.5, Number 3. Organised by Prof. Dhanapalan College of Arts and Science, Chennai-603103.

12. One Day National Conference, 31st August 2016 on Emerging Trends in Service Sector- Issues and Challenges- Presented a paper entitled Corporate Social Responsibility Practices in the Indian Banking Sector, ISBN : 978-81-929581-3-2 Organised by Post Graduate, Dept. of Business Administration, D.G.Vaishnav College(A), Arumbakkam, Chennai.

13. One Day UGC Sponsored National Level Conference , 21st February 2015 on Challenges and Opportunities in Indian Corporate Sector- Presented a paper entitled Prospects and Challenges Relating to Two Wheeler Finance- A Study with Reference to Pondicherry, ISBN: 978-93-80530-88-8 Organised by (Department of Commerce(Shift- I) In collaboration with Hindustan Chamber of Commerce Held at DRBCCC Hindu College, Pattabiram, Chennai-72.

14. Two Day International Conference, 17th & 18th April 2015 on Unleashing Opportunities at Bottom of the Pyramid- Presented a paper entitled An Analysis of Attribution: Retention Strategy for BPO Industry Employees in Chennai Organised by Department of Business Administration & Management Wing (DDE) Annamalai University.

15. Two Day UGC Sponsored National Seminar, 27th & 28th March 2014 on Recent Issues in Indian Economy - Presented a paper entitled Women Empowerment Through Self Help Groups: A Case Study in the North Tamil Nadu Organised by Economics Wing, Directorate of Distance Education, Annamalai University.

16. One Day UGC sponsored National Seminar, 27th March 2014 on Contemporary Issues and Challenges in Business Management - Presented a paper entitled Investors Preference and Satisfactory Level towards Online Share Trading- An Empirical Study Organised by Business Administration Wing. Directorate of Distance Education, Annamalai University.

17. One Day National Seminar, 24th March 2014 on Emerging Trends in Banking- Presented a paper entitled Bank Savings Certificate with Reference to Sanitary Workers in Thiruvallur District : An Economic Study Organised

by Department of Commerce Veeriya Vandayar Memorial Sri Pushpam College, Poondi, Thanjavur Dt.

18. One Day International Conference 8th March 2014 on Business Intelligence and Innovations for Emerging Markets - Presented a paper entitled Socio Economic Study of Sanitary Workers in Thiruvallur District, Tamil Nadu ISSN: 2348-4705 Organised by Glow Plus Training Academy Ambattur, Chennai-53 Held at Chellammal Women's College, Guindy, Chennai.

19. Two Day ICSSR Sponsored International Conference, 7th & 8th February 2014 - Impact of Business on Social Trends and Movements - Presented a paper entitled A Study on Expenditure trends in Government of Tamil Nadu Organised by PG and Research Department of Economics, Bon Secours College for Women, Villar Bypass road, Thanjavur-613 006.

20. One Day International Seminar, 24th July 2013 Media and Cultural convergence Held on 24th July 2013 - Presented paper entitled Impact of Television on Indian Society Organised by Department of Visual Communication, DRBCCC Hindu College, Pattabiram, Chennai-72.

21. One Day International Seminar, 24th July 2013 Media and Cultural convergence Held on 24th July 2013 - Presented paper entitled Impact of Television on Indian Society Organised by Department of Visual Communication, DRBCCC Hindu College, Pattabiram, Chennai-72.

22. Two Day International Conference, 3rd & 4th May 2013 on Global Vision-2020 - Presented a paper entitled Health Impacts of solid waste Organised by EAST (Environmental Advisory for Sustainable Trust) in collaboration with St. Ignatius' College of Education, Palayamkottai, Tirunelveli, Tamil Nadu.

23. Two Day National Seminar, 15th & 16th February 2013 on Bio-Degradable Waste- Environmental Issues and Sustainability- Presented a paper on The Challenging Problems of Solid Waste- Environmental Issues and Sustainability Organised by Department of Economics,, Sri Meenakshi Government Arts College for Women, Madurai, Tamil Nadu.

24. One Day State Level Seminar, 31st March 2006 on Knowledge Economy and India - Presented a paper entitled Impact of Knowledge Economy on Indian Farmers Organised by Department of Economics,, DRBCCC Hindu College, Pattabiram, Chennai-72.

25. One Day National Seminar, 8th March 2006 on Social and

Economic Infrastructure in India - Presented a paper entitled Sarva Shiksha Abiyan The Right Infrastructure to Education with Special Reference to Thiruvallur District in Tamil Nadu Organised by Department of Economics, (Day & Evening) Justice Basheer Ahmed Sayeed College for Women, Chennai-18

Managing Editor

Dr.S.Veeramani is the Managing Editor of International Review of Business and Economics, USA Journal ISSN: 2474-5146 (Online) 2474-5138 (Print) From Jan 31st 2018 Source www.irbejournal.com

Life Member in Professional Body

Life Member in TNEA

Life Member in Indian Economic Association.

Life Member in Asian Management Economics Commerce Association

Faculty Development Programme

1.Participated in the One Day Faculty Development Programme On Empowering the Colleges Towards Excellence in Teaching- Learning, Research and Extension Activities Organised by Centre for Research and Development & IQAC in association with Forum of Former Vice-Chancellors of Karnataka on 31st January 2019 at DRBCCC Hindu College, Chennai.

1.Participated in the National Level Faculty Development Programme on Global Teaching in Higher Education on 21st March 2014 at Bon Secours College for Women, Villar Bypass Road, Thanjavur -613 006, Tamil Nadu.

2. Participated in the Faculty Development Programme held on 22nd January 2013 Organised by DRBCCC Hindu College, Pattabiram, Chennai-72

Workshop

1.Participated in One Day Workshop for teachers on the topic “ Role of Teachers in Empowering Students” held on 08.08.2009 at DRBCCC Hindu College, Pattabiram, Chennai-72.